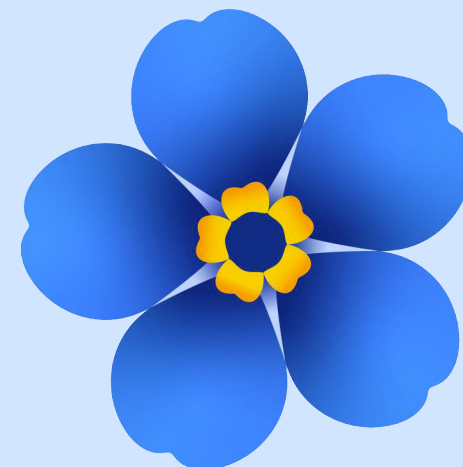




Executive Director of Dementia Support & Partnerships



Welcome

This is a defining moment for dementia in the UK. Scientific progress is accelerating, new treatments are emerging, and public awareness continues to grow. For the first time in decades, we have a genuine opportunity to transform what dementia means for future generations.

Yet the reality remains stark. Nearly one million people are living with dementia, the vast majority many still face delayed diagnosis, fragmented care, unequal access to support and a system that leaves individuals and families to cope alone. We have to turn growing political attention and scientific progress into practical, lasting change in people's lives.

Alzheimer's Society is uniquely placed to lead that change. We combine deep expertise, national reach, trusted relationships and powerful insight from people affected by dementia. Our ambition is not simply to provide excellent support today, but to shape a more coherent, accessible and sustainable system for the future - working with health and social care, commissioners, funders, government, communities and the voluntary sector to extend our reach and impact.

The Executive Director of Dementia Support & Partnerships will be at the heart of that effort. As a member of our Executive Leadership Team, you will lead our dementia support offer today and shape what it must become for the future. You will provide executive accountability for the quality, reach, safeguarding, sustainability and impact of our support, making bold choices about where to invest, grow, scale, partner, adapt or stop. This will require creativity and a willingness to look beyond established ways of working - exploring how new service models, partnerships, digital solutions, data and AI can help us provide better, more personalised and accessible support, reach more people and use our resources where they can make the greatest difference. You will also work with partners, including academics, clinicians and the private sector, to design and test new approaches to delivering NHS dementia services. Our recently launched Manchester Brain Health Centre is a strong example of this ambition in practice.

This is a role for a visible, compassionate and ambitious leader who can stay close to the experiences of people affected by dementia and the teams who support them, while also looking outward and ahead. You will inspire a large, established directorate to build on what it already does well, creating a culture of curiosity, confidence and continuous improvement. I am looking for someone who can mobilise people behind a shared ambition, encourage thoughtful experimentation and translate bold ideas into practical improvements for people affected by dementia.

If you bring the strategic judgement to balance quality, equity and mission impact with growth, innovation and sustainability - and the confidence to mobilise others behind a shared ambition - I would be delighted to hear from you.

Thank you for considering joining us at this pivotal moment. Together, we can bring help and hope to more people affected by dementia and accelerate progress towards a future where dementia no longer devastates lives.

Michelle Dyson CB

Chief Executive, Alzheimer's Society



Executive Director of Dementia Support & Partnerships



About us

Who we are

Dementia is the UK's biggest killer. One in three people born in the UK today will develop dementia in their lifetime. At Alzheimer's Society, we're the UK's leading dementia charity and the only one to tackle all aspects of dementia by giving help and hope to people living with dementia today and in the future. We give vital support to people facing the most frightening times of their lives, while also funding groundbreaking research and campaigning to make dementia the priority it should be.

Together with our supporters, we're working towards a world where dementia no longer devastates lives.

Our values

Our values tell everyone who we are as an organisation.

Our values make sure that our focus is clear for the challenges and opportunities ahead and remind us of what we all stand for.

Our values are evident in everything we do, how we do it and how we work together.

These are not just words on a wall, we live these every day in all our work. We are determined to make a difference when and where it matters most, by being passionate, focussed and making a lasting impact for people affected by dementia.

Through our values we will make the greatest difference for people affected by dementia. Whether you are someone living with dementia, a family member or carer, a supporter, a donor, a colleague from another organisation, an employee or a volunteer, these four values will shape your experience with Alzheimer's Society.



Determined to make a difference

We're passionate, we're focused and we make a lasting impact for everyone living with dementia.



Trusted expert

We're listening, we're learning and we use experience and evidence.



Better together

We're open, we combine our strengths and we achieve more together.



Compassionate

We're kind, we're honest and we don't shy away from challenges.



Executive Director of Dementia Support & Partnerships



Purpose of this role

This is a defining moment for Alzheimer's Society and for dementia support in the UK. Dementia and social care are rising on the national agenda, creating a rare opportunity to turn political attention into lasting change for people affected by dementia. Nearly one million people are living with dementia, yet too many still face delayed diagnosis, fragmented care, inequitable access to support and a system that leaves families to cope alone. As new treatments emerge, social care reform returns to the national agenda, and health and care systems face increasing pressure, there is an urgent need to redefine what good dementia support looks like – and to make it available to everyone who needs it.

Alzheimer's Society is uniquely placed to lead that change. We combine deep expertise, national reach, trusted relationships, powerful insight from people affected by dementia, and a clear strategic commitment to end the devastation caused by dementia. The Executive Director of Dementia Support & Partnerships will provide executive-level accountability for the quality, reach, sustainability and impact of the Society's dementia support offer, turning that opportunity into measurable impact.

Working with the Chief Executive, Board and Executive Leadership Team, the postholder will lead the Society's dementia support offer today while building the services, partnerships, products, technology-enabled solutions and models needed for the future. They will bring creativity and practical innovation to improve access, quality, reach and impact; strengthen safeguarding, equity and sustainability; develop routes to growth and income; and use digital, data and AI solutions thoughtfully to help position Alzheimer's Society as the leading provider, partner and system shaper in dementia support.

This role is about more than leading services. It is about working across the organisation to maximise the impact of services now and in the future, turning evidence, lived experience, operational insight and emerging technology into better support, stronger partnerships and greater system impact, and making bold choices so that resources deliver the greatest possible benefit for people affected by dementia.

Through strong partnerships with health, social care, commissioners, funders, government and the voluntary sector, the postholder will help bring greater coherence, accessibility and sustainability to dementia support across the UK, building on what works locally while strengthening consistency, reach and impact.

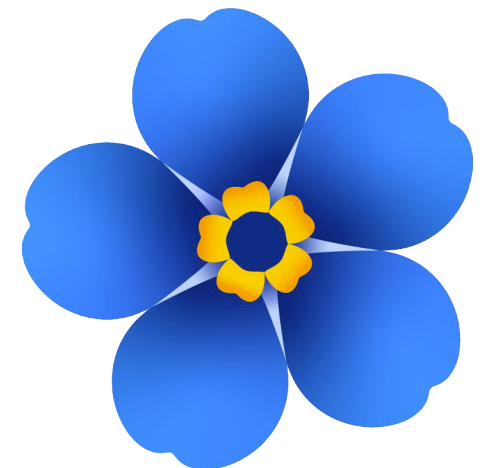
The role requires visible leadership across the Society's services and partnerships, including regular engagement with local sites and main offices to understand delivery in practice, build relationships and stay close to the experiences of people affected by dementia and the teams who support them.

We are looking for someone who exemplifies our values, someone who is: **Determined to make a difference** when and where it matters most. A trusted expert who believes in working **Better together** and demonstrates true **Compassion**.

Position in the organisation

Reports to the Chief Executive Officer

Leads Dementia Support & Partnerships – headcount approx. 900



Executive Director of Dementia Support & Partnerships



Key accountabilities and responsibilities

Dementia Support and Services

- Set the strategic direction for dementia support, improving reach, experience and outcomes.
- Lead a large, complex service portfolio while shaping the future support model.
- Ensure robust safeguarding, quality assurance, risk management and learning systems are embedded across all support services, partnerships and commissioned activity.

Growth, Partnerships and Commissioning

- Lead growth in the reach, quality, accessibility and sustainability of dementia support, through commissioning, partnerships and scalable service models.
- Build influential relationships across national and local health, care, commissioning, funding and voluntary sector systems, including integrated care systems, local authorities and NHS bodies.
- Position Alzheimer's Society as the provider, partner and system shaper of choice.

Strategy, Innovation and Investment

- Set a bold, evidence-led vision for the future of dementia support.
- Make clear choices on where to invest, grow, scale, partner, adapt or stop.
- Lead practical innovation in services, products, technology-enabled solutions and AI-informed approaches that translate strategy into effective service delivery and can scale impact safely and inclusively.

Executive Leadership

- Provide active leadership as part of the Executive Leadership Team, sharing responsibility for organisational leadership, performance, culture and strategic direction.
- Lead and develop a high-performing directorate with an ambitious, collaborative and externally focused culture.
- Act as a visible ambassador for the Society, strengthening our reputation, influence and impact across the UK.



We are looking for someone who has the experience and expertise to...

- Lead large-scale services, partnerships and organisational transformation at executive level, with clear accountability for quality, safeguarding, reach, sustainability and impact.
- Set a compelling vision for the future of dementia support and turn it into measurable impact.
- Deliver sustainable growth in the reach, quality and impact of dementia support through voluntary income, commissioned services, partnerships, scalable models and innovation.
- Build influential partnerships across health, social care, public sector, commissioning, voluntary sector and funding systems, including with commissioners, integrated care systems, local authorities and NHS bodies.
- Make bold investment choices and focus resources on the highest-impact opportunities.
- Use evidence, insight and lived experience to shape strategy, decisions and service improvement.
- Lead large, established teams through complexity, ambiguity, and change.
- Demonstrate strong commercial and strategic judgement, balancing income generation, sustainability and scale with quality, equity and mission impact.
- Challenge the status quo and continuously improve the experience of people living with and affected by dementia.
- Develop new services, digital products, technology-enabled solutions and propositions that meet changing needs and attract support from donors, commissioners and strategic partners.
- Anticipate changes in dementia, health, care, commissioning, digital, data, AI and technology, and respond to emerging opportunities and risks.
- Create cultures of ambition, accountability, innovation and continuous improvement.



Person Specification and Selection Criteria

Skills & Knowledge

Significant executive or senior leadership experience leading large, complex service delivery functions, ideally in health, care, the voluntary sector or another purpose-led environment.

Proven ability to balance operational delivery, safeguarding, quality, performance and risk with creativity, practical innovation, growth, future service development and the safe adoption of digital, data and AI-enabled approaches.

Strong understanding of national and local health and social care systems, commissioning environments, partnership models, safeguarding expectations and the changing dementia landscape, with the credibility to influence integrated care systems, local authorities and NHS bodies.

Demonstrable success in developing or transforming services, products, technology-enabled solutions or models that improve outcomes and attract support from commissioners, funders, donors or strategic partners.

Strong commercial and strategic judgement, with the ability to identify opportunities and make clear choices about where to grow, scale, adapt or stop activity.

Experience of leading large, established teams through change, building confidence, capability and accountability while maintaining quality and performance.

Strong understanding of evidence, insight, impact measurement, quality assurance and lived experience, and how these shape service design and delivery.

Strong external credibility, with experience representing an organisation in senior stakeholder forums and building confidence with commissioners, funders, partners and system leaders.

Competencies and Personal Attributes

Ambitious and improvement-focused, with the appetite to challenge the status quo and improve the experience of people affected by dementia.

Collaborative and externally focused, able to build influential relationships across the organisation and across health, care, commissioning, public sector, voluntary sector and funding systems.

Commercially aware and values-led, able to balance income, sustainability and growth with purpose, quality and impact.

Curious and innovative, with the confidence to explore new ideas, learn from evidence and emerging practice, and turn insight into practical improvements for people affected by dementia.

Inclusive and values-led, committed to reaching underserved communities and reducing inequalities.

Resilient and pragmatic, able to lead through complexity, ambiguity and change while keeping people focused on purpose, quality and impact.

Confident and compassionate, able to inspire large teams, support senior leaders and create a culture of accountability, innovation, digital curiosity and continuous improvement.

Terms of appointment

Salary

The salary for this role is **c.£135,000 per annum** on a full-time permanent basis

Location

Home-based with national travel across three nations as well as approximately two days a week office attendance in London.

Financial Security

- Group Personal Pension Plan with Scottish Widows - with up to 8% employer contribution rate
- Life Assurance Scheme - two times your annual salary
- Society Plus and Smart Spending App - giving you unbeatable savings at hundreds of retailers

Personal Development

- Apprenticeships
- Women in Leadership development programme
- Leadership development programme
- Financial support towards relevant professional qualifications

Recognition

- Annual people awards
- Long service awards
- Thank you eCards
- Values Hero and Society Legend Awards

Health & Wellbeing

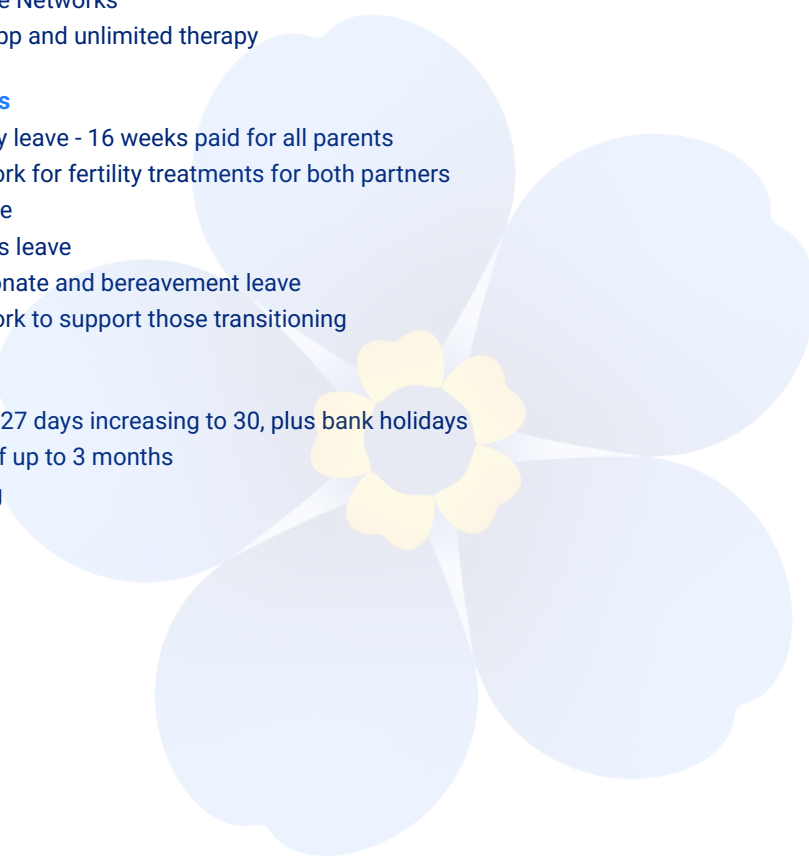
- Health Cash Plan
- 24/7 Employee Assistance Programme including online and face to face counselling
- Discounted gym membership with Society Plus
- Lived Experience Networks
- Mental health app and unlimited therapy

Family & Dependents

- Enhanced family leave - 16 weeks paid for all parents
- Paid time off work for fertility treatments for both partners
- Paid carers leave
- Paid dependants leave
- Paid compassionate and bereavement leave
- Paid time off work to support those transitioning

Work Life Balance

- Annual leave of 27 days increasing to 30, plus bank holidays
- Career breaks of up to 3 months
- Flexible working
- Wellbeing leave



How to apply

We hope you will consider making an application.

To do so, please [click here](#), with the following prepared:

- Your CV (no more than three sides).
- A supporting statement (no more than two sides) that sets out why you think this role is the right move for you, what you could bring to the role and how you meet the knowledge and experience criteria.

We would also be grateful if you would complete the Equality and Diversity monitoring form on the online application process. This form is for monitoring purposes only and is not treated as part of your application.

Closing date: Thursday 19 November 2026
Preliminary interviews: w/c Monday 30 November 2026
Final Panel interviews: w/c Monday 14 December 2026

