

DIRECTOR OF IMPACT PARTNERSHIPS AND PHILANTHROPY

**RECRUITMENT PACK
AUGUST 2026**



WELCOME

Thank you for your interest in joining Prostate Cancer UK as our new Director of Impact Partnerships and Philanthropy.

This is a pivotal senior leadership role, with a central part to play in shaping our organisation's future. You will lead the development and execution of an ambitious five-year strategy that broadens and deepens our partnerships, drives innovation and redefines what modern philanthropy looks like for Prostate Cancer UK.

Prostate cancer is now the most common cancer in men. More men than ever are living with the disease, and by 2035 we expect around one million men in the UK to be affected. We are proud of the difference we already make through our research, campaigning and support services, but continuing to do more of the same will not be enough. If we are to reach more men, invest in groundbreaking research, improve treatment and transform services, we need to build a much bigger, more diverse base of long-term partners and supporters behind our mission.

This role is about far more than growing income. It is about rethinking how we build relationships with donors, philanthropists, corporate partners and foundations, moving beyond traditional fundraising towards genuine, shared-value partnerships that strengthen our impact as well as our income. As executive lead for our Raise the Game appeal, you will shape and deliver a high-value relationship strategy, spot emerging opportunities early, and build partnerships that are commercially minded as well as mission-led.

You will lead and grow a high-performing team of high-value fundraising professionals and build a function that becomes the charity's central point of expertise for partnerships of every kind, with a clear infrastructure, strong ways of working and long-term ownership of our biggest relationships. It is a new role with real scope to innovate, to build a pipeline of ambitious partnerships, and to work closely with colleagues across the charity, particularly the Director of Customer Growth, to ensure our biggest initiatives are aligned and mutually reinforcing.

You might come from within the charity sector, or bring a commercial background in corporate partnerships, business development, high-value sales or relationship management. What matters most is a strong track record of building and growing long-term, high-value relationships, an entrepreneurial instinct for spotting and shaping new opportunities, and the confidence to negotiate and steward partnerships worth real strategic and financial significance. Above all, I am looking for someone who is as comfortable thinking commercially as they are building trust with donors and partners: someone with a wide network, a genuinely innovative mindset, and the strategic clarity to turn new connections into lasting impact.

As a member of our Executive Leadership Team, you will play an important role beyond your own directorate, helping shape the future of Prostate Cancer UK as we deliver our strategy over the coming decade. You will join an ambitious, supportive and pacey organisation, united by a shared determination to make a lasting difference for men affected by prostate cancer.

If you believe you can help us realise that ambition, I hope you will be inspired to apply.

Laura Kerby
Chief Executive



WHY WE'RE HERE

We're Prostate Cancer UK. We're striving for a world where no man dies from prostate cancer.

1 in 8 men will get prostate cancer. We work to give every man the power to navigate it. Whether that's helping you to understand your risk, make the right choice about treatment or get the expertise you need to feel informed and in control.

We make every pound count. We've invested over £100 million into the best researchers in the world to unravel the complexity of prostate cancer, so we can give men precise and personalised care with the right treatments at the right time, for the best chance of living the full life they want.

The advances in testing, funded by our supporters – like huge improvements in MRI scans- are blazing a trail towards a screening programme. In the near future, every man at risk of prostate cancer could be invited for regular, accurate tests that can catch cancer early enough for a cure, saving thousands of our Dads, partners, brothers and friends every year.

But if we're going to campaign for an early detection programme, fund lifesaving research and put prostate cancer in its place, **we need more of us to stand together.**

OUR FUTURE AMBITIONS

OUR IMPACT SO FAR

A man diagnosed with prostate cancer in 1996, when Prostate Cancer UK was founded, faced a very different world.

Today, over £100 million worth of research has transformed what the path ahead looks like for men. And we've built a tailored support system to help them navigate every step.

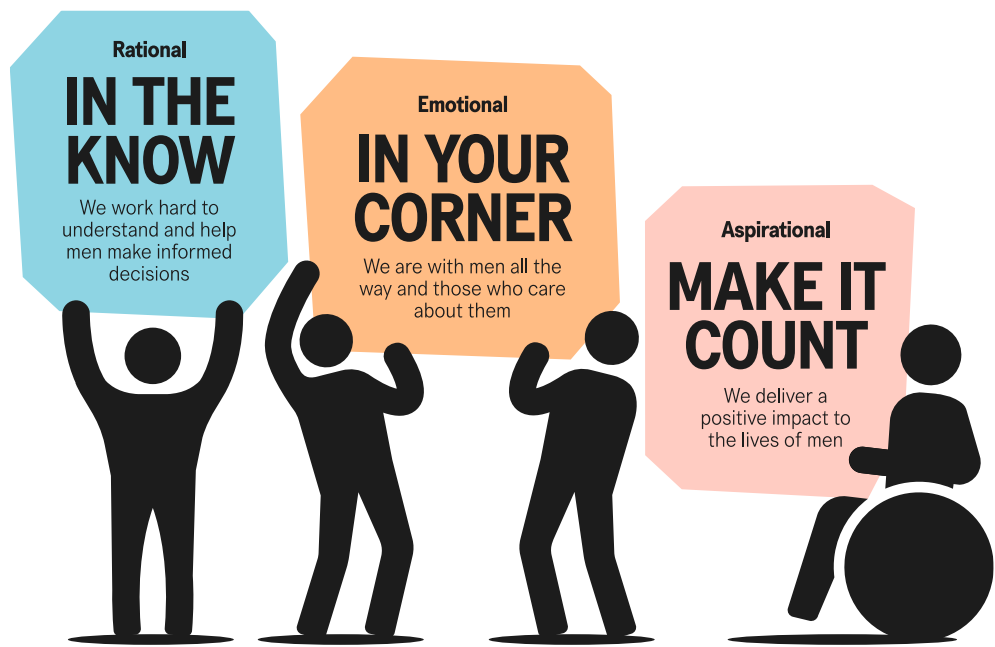
Together, we've achieved:

- **£100 million** invested into world-class research.
- **15,000** contracts to our Specialist Nurses every year.
- **mpMRI scanning technology** in hospitals across the UK.
- **Development of the world's first** precision medicine for prostate cancer.
- **Over four million** risk checks since our 30-second Online Risk Checker was launched in 2020.

OUR VALUES AND BEHAVIOURS

Our values and behaviours help us make decisions, work together and guide the sorts of conversations we have on a day-to-day basis. They underpin our brand identity and give us a shared understanding of who we are and how we work together to create positive change, every day.

OUR VALUES



OUR BEHAVIOURS

RATIONAL	EMOTIONAL	ASPIRATIONAL
GENEROUS WITH KNOWLEDGE Switched on and well-connected, we share our expertise and make informed decisions.	GOT YOUR BACK Unembarrassed and reassuring, we listen, understand and stand up for those in need.	DO WHAT MATTERS Impossible to ignore, we focus on what matters to drive results and maximise our impact.
NATURALLY CURIOUS Constantly learning and hungry for knowledge, we challenge and push for answers.	OPEN TO ALL Inclusive and open-minded, we recognise everyone is unique and embrace different perspectives.	NEVER SETTLE Fired up and determined to make a difference in everything we do – and driven to give our best.

OUR STRATEGY

These are our key priorities for 2025/26 while we develop our strategy for the next 10 years.

Campaign for an early detection programme to make diagnosis faster and fairer for men

In recent years we've been the driving force behind major improvements in the way prostate cancer is diagnosed, making testing safer and more accurate than ever before. And soon, a committee of independent experts will decide if the balance has finally tipped in favour of having a screening programme.

But we can't stand still and wait for the decision. So, we're calling on the Government to act now on early detection.

That means changing the rules that prevent GPs proactively speaking to men about prostate cancer, replacing confusing health information with our quick and easy online Risk Checker, and funding awareness campaigns to make sure every man knows his risk.

Break down shocking inequalities and reach more Black men with our lifesaving message

We know the statistics all too well. Black men face double the risk of prostate cancer compared to other men - and they're also more likely to be diagnosed at a later stage, when it's harder to treat.

This year we'll step up our efforts to break down these inequalities by pushing for changes to GP guidance and striving to reach even more Black men with our vital risk awareness message.

OUR STRATEGY

Drive forward our TRANSFORM research trial to deliver the vital evidence for screening

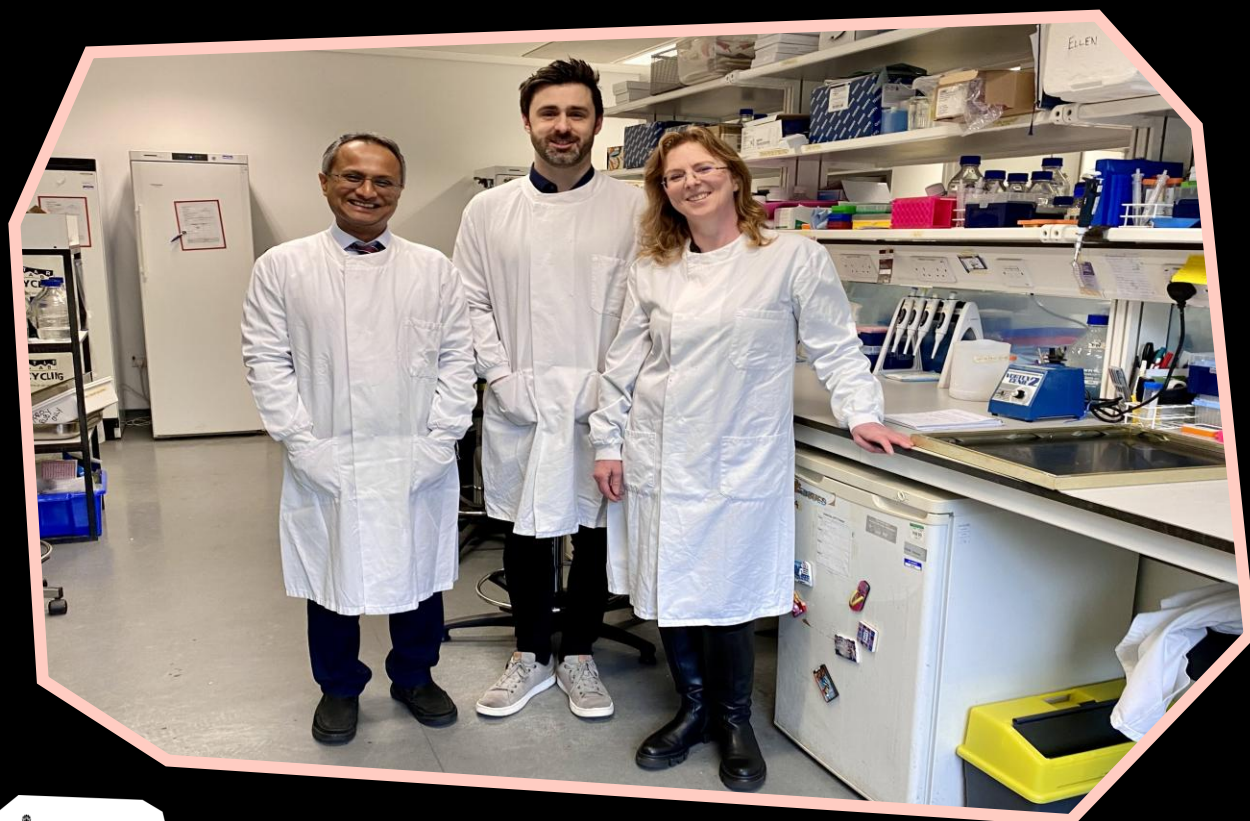
TRANSFORM is the most ambitious prostate cancer screening trial ever – and could help us save thousands of lives every year. With the continued support of our TRANSFORM Founding Partners and many other generous supporters, we'll take big strides forward this year, with trial sites readied across the UK and the first men receiving letters inviting them to take part.

Our Work

Our research strategy 2020-2030: More cures, less harm [Read more](#)

Our impact 2024/25 [Read here](#)

Our Accounts [Read here](#)



EQUITY, DIVERSITY AND INCLUSION

Our Ambition - why diversity and inclusion?

Evidence shows that organisations focused on building more diverse and inclusive cultures attract and retain a wider diversity of talent.

At Prostate Cancer UK, we play a key role in helping all men navigate prostate cancer. 1 in 8 men get prostate cancer, Black men are at double the risk, with 1 in 4 being diagnosed.

Societal divides are becoming more visible, and our organisation needs to be well placed to respond to this. Diverse teams that are included in our work, are key to shaping and re-shaping what we do so we can maximise our impact.

Our ambition is to build teams that reflect the communities we work with to reduce health inequalities, and to grow sustainable partnerships that drive change, ensuring no man is left behind.

Allyship

Due to Black men's heightened risk, we're dedicated to being an inclusive, proactive organisation, as we strive to be Allies to Black communities. We will achieve this by advocating and working alongside those communities to promote change. We're also working to be Allies to each other, not only protected groups. In 2024, we launched our new Allyship Training Programme. **All colleagues at Prostate Cancer UK will be trained to act and identify as an Ally.**

We've signed the Business in the Communities Race at Work Charter, as a dedication to our Black health equity work and wider EDI priorities. As a signatory, we're responsible and accountable for driving positive change.

Black men are underrepresented in our workforce, and we are keen to receive applications from candidates from the Black community.



DIRECTOR OF IMPACT

PARTNERSHIPS & PHILANTHROPY

The Director of Impact Partnerships & Philanthropy is a pivotal senior leadership role, responsible for accelerating the charity's mission by transforming how it creates impact through strategic partnerships, philanthropy and sustainable income growth.

The role is central to delivering the organisation's 10-year vision, leading the development and execution of an ambitious five-year strategy that broadens and deepens partnerships, drives innovation and redefines the charity's approach to modern philanthropy.

With a strong focus on long-term impact, the Director will shape and deliver a high-value relationship fundraising strategy, identify emerging opportunities through horizon scanning, and develop innovative, commercially minded partnerships that enhance both reach and revenue.

The role is the executive lead for the Raise the Game appeal and provides strategic leadership for a high-performing team, empowering them to secure, nurture and steward transformational relationships with donors, philanthropists and long-term partners.

AS A MEMBER OF THE LEADERSHIP TEAM...

The Director of Impact Partnerships & Philanthropy has collective accountability for the overall success of the organisation including:

- To be aligned with mission, vision and strategy. Responsible for co-creating and the execution the strategy and achievement of the annual business plan. This includes the achievement of organisational performance targets, KPI's. organisational risk & compliance, managing the business within agreed budgets and financial targets
- Leading and managing complex organisational wide projects, which contribute to the achievement of the strategy, annual business plan and financial performance of the charity
- Role model the charities values, behaviours and conduct. Actively demonstrating commitment to EDI and Allyship and the desired organisational culture and values through their interactions and setting the tone for the rest of the charity



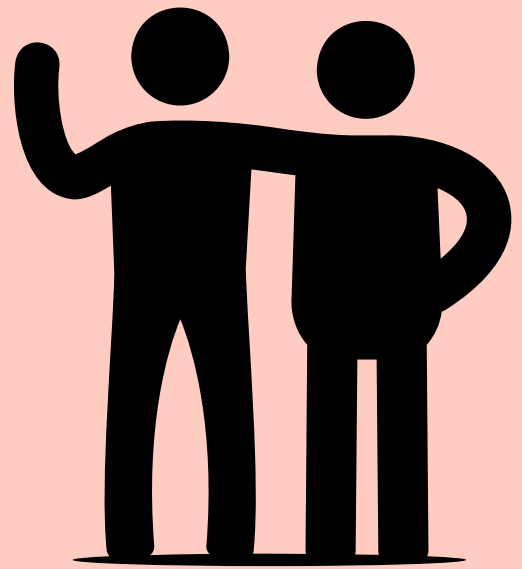
AS DIRECTOR OF IMPACT PARTNERSHIPS & PHILANTHROPY , YOU WILL HAVE ACCOUNTABILITY FOR...

- Exploring, innovating and leading a new strategic approach to partnerships and income generation opportunities beyond traditional fundraising that create shared value and strengthen the charity's wider impact and income growth.
- Leading, coaching and supporting a team of Partnerships and Philanthropy professionals, delivering strong engagement, innovation, high standards and a growth mindset.
- Driving innovation and thought leadership in future partnership pipeline development, seeking creating and new opportunities that support the delivery of the 10-year strategic ambitions
- Working collaboratively with the Director of Customer Growth to ensure large-scale initiatives are aligned for maximum benefit, impact, with shared risks, opportunities and integrated delivery plans.
- Taking an entrepreneurial approach to developing and maintaining a sustainable and realisable pipeline by identifying and engaging potential donors, corporate partners and philanthropic foundations in well thought through propositions, that drive improved outcomes for men.
- Building a function that is the central point of expertise for all charity-wide partnerships to maximise impact and alignment create a clear infrastructure, ways of working and longer-term ownership.
- Strategically leading the team to negotiate and manage partnership agreements, focusing on shared benefits and long-term collaboration.
- Leading the team to own the planning and delivery of high-level fundraising, partnership and stewardship events (including budgets, suppliers, logistics, guest experience and post-event evaluation).
- Representing the charity at public events and forums, championing its mission and achievements.
- Strategic, visionary, and creative thinking with a passion for bold marketing and relentless pursuit of growth and impact.
- Results-oriented, agile, and resilient in a fast-paced, constantly evolving environment.

WHO YOU ARE...

ESSENTIAL EXPERIENCE:

- Strong experience in income generation, innovation partnerships and new business development.
- Extensive market leading experience in partnership management, income generation, philanthropy or high-value fundraising.
- Subject matter expert within philanthropy or high-value income generation and partnership management.
- Proven success developing long-term partnerships beyond fundraising.
- Strong stakeholder relationships management.
- In depth experience and knowledge of developing digital partnerships.
- An innovative thinker with a wide network of contacts and the ability to make new connections and seek new opportunities to drive impact.
- Strong leadership and a collaborative approach to building, developing, transforming and leading organisational change.
- Outstanding communication, negotiation and relationship-building skills.
- Strategic and analytical, with the ability to spot trends and respond effectively.
- A clear commitment to the charity's mission and core values.



THE TEAM

Director of Impact Partnerships and Philanthropy

Executive Assistant

Associate Director of Philanthropy, Appeal and Partnerships

Head of Appeal and High Value Operations

Head of Philanthropy

Head of Partnerships

Head of Principal Gifts

Head of Impact Partnerships

TERMS OF APPOINTMENT

Salary

The salary for this role is c.£120,000 per annum on a full-time permanent basis.

Pension

- If you pay 3%, we will pay 5%
- If you pay 4%, we will pay 6%
- If you pay 5%, we will pay 7%

One Pension Consultancy, our independent pension advisor, can also offer free, confidential advice about individual pension queries.

Annual leave

We offer all of our staff 28 days annual leave, increasing to 30 days after three full years service (pro rata for PT) plus bank holidays. After one years' service you have the option to buy and sell up to an additional week's annual leave (subject to minimum/maximum leave). Once you've completed five years' service, you can apply for a sabbatical.

Flexible working

We invite our staff to work flexibly between their home and our London Bridge Office with at least 4 days a month in the office to enable connection and collaboration.



ADDITIONAL BENEFITS

Healthcare Cash Plan

We know that feeling good and staying healthy in our daily lives makes a big difference to how likely we are to fall ill and how fast we recover afterwards. That's why we offer a fantastic health plan from Medicash. The organisation will automatically pay for the cover for you, and you'll be enrolled onto our scheme from the first day of the month after your employment starts.

Employee assistance programme

Through our independent provider, we offer a free, confidential telephone service for everyone in our team, their spouse/ partner and any children under the age of 21 living at home. This service offers guidance on a wide range of topics such as money management, legal queries, stress, domestic matters, bereavement, emotional problems and more.

Other benefits include:

- Discounted gym membership
- Season ticket loan
- Cycle to work scheme
- Life assurance: 3 x annual salary
- Free income protection scheme
- Enhanced maternity, paternity and adoption pay
- Enhanced sick pay
- Special Leave including compassionate, carers, domestic emergency and dependants leave - provision for leave for a range of exceptional circumstances which may affect you as an employee
- Benefits portal offering discounts for high street shops
- Career development
- Staff development days



HOW TO APPLY

We hope you will consider making an application.

To make an application, please click [here](#) with the following prepared:

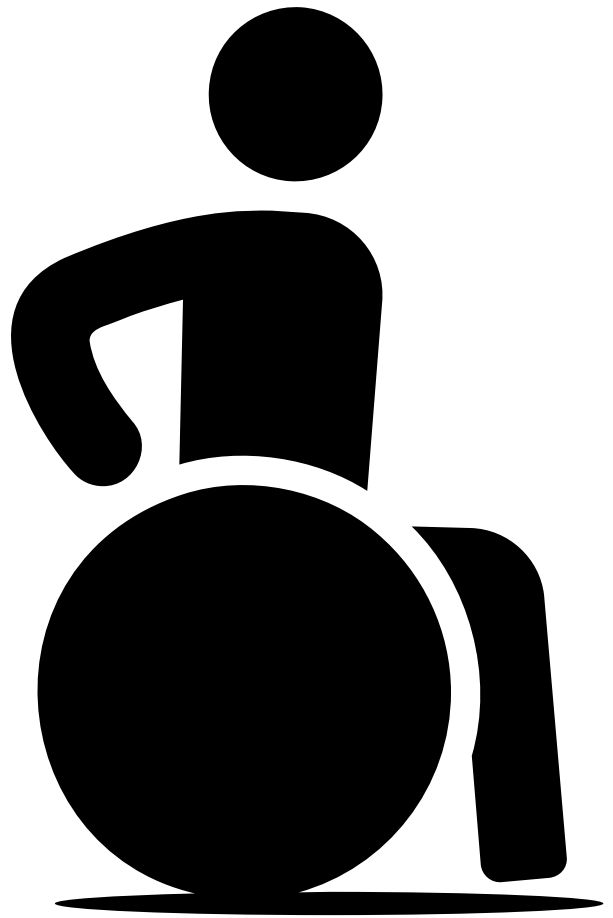
- Your CV (no more than three sides).
- A supporting statement (no more than two sides) that sets out why you think this role is the right move for you and how you meet the knowledge and experience criteria.

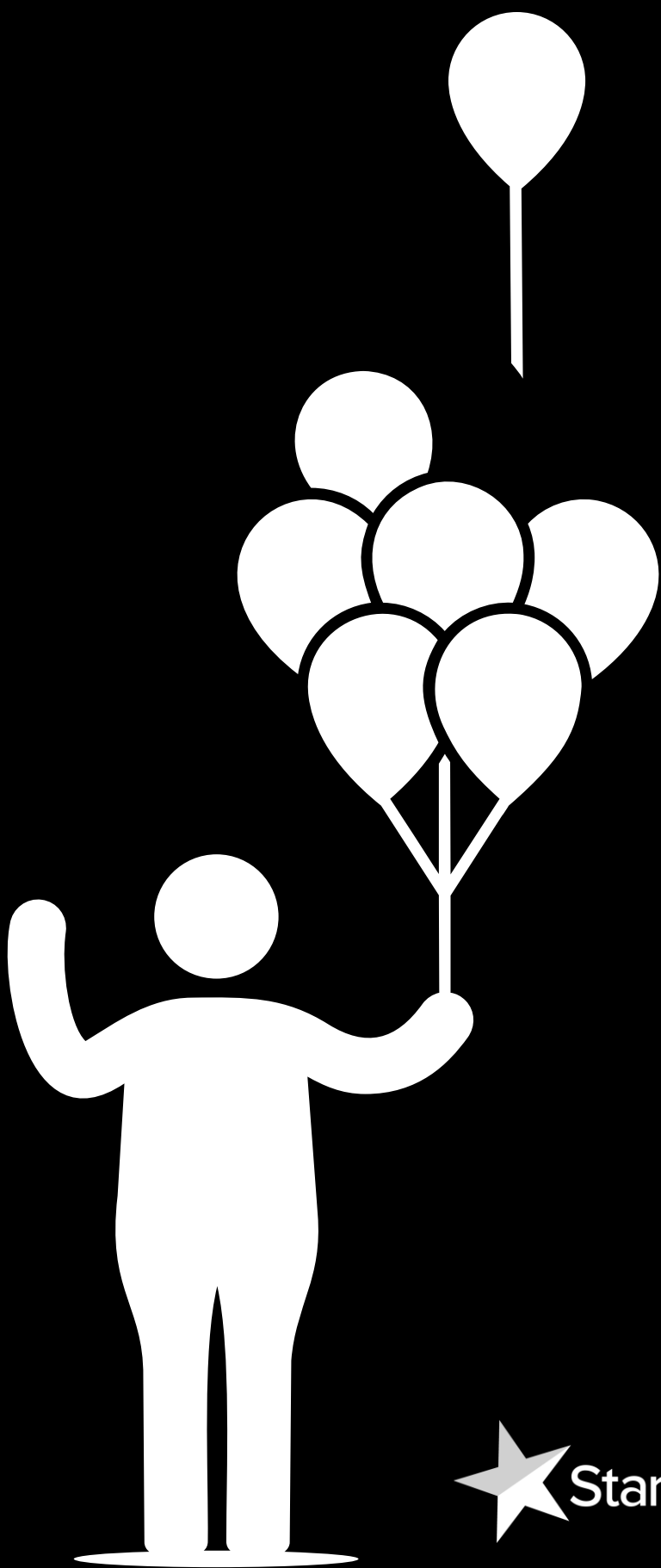
We would also be grateful if you would complete the Equality and Diversity monitoring form on the online application process. This form is for monitoring purposes only and is not treated as part of your application.

Closing date: Friday 25th September 2026

Preliminary interviews: w/c 5th and w/c 12th October 2026

Final Panel interviews: w/c 2nd November 2026





Prostate Cancer UK is a registered charity in England and Wales (1005541) and in Scotland (SC039332).¹⁵
Registered company 02653887.