



Welcome to



Proud place  Prosperous place  Proactive place

The BIG50 Vision

“The Best Life for all in North Northamptonshire”

Proud Place

Civic Leadership: set a clear direction with strong ownership, which lasts longer than any postholder. Working beyond politics.

Action: set out a few key priorities to focus on and how they will progress, deciding what can be done now quickly and what will take more time.

Strong partnerships: keep bringing people together to build links, build on the partnership working from pandemic. Show how partnership can act not just talk.

Community empowerment: strong collaboration truly listening to and doing with the community, not to. Use underutilised spaces to bring community together.

Safety/stake in society: positive behaviours from residents with a stake in society who feel inspired by the future and raise their aspirations.

Prosperous Place

Education and skills: clear understanding of skills needed and links between employers and education, blended e-learning opportunities.

Jobs: public sector – an exemplar for apprenticeships and placements for local people.

Transport: fully electric travel, create mobile actions to bring services to people, have active travel routes, increased shared ownership of vehicles.

Housing: planned communities built on understanding of what people want, which encourage connection with neighbours and have necessary infrastructure, while protecting green space.

SMEs: support for entrepreneurs and small businesses to grow, a thriving community of new businesses.

Proactive Place

Equality: listen to the diverse community in North Northants and ensure a range of voices are in the room.

Prevention: shift priority to prevention and ensure better access to care.

Data: map out the issues and understand where there is specific need we can meet. Continue to review and analyse.

Joined up: integrate services to work together for the person.

Local knowledge: tap into people with local knowledge, including Town and Parish Councils, to inform work.

Connected communities: ensure residents can connect with each other – in person and digitally.



**NORTH
NORTHAMPTONSHIRE**

**BIG
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FUTURE VISION