



## **JOB DESCRIPTION**

<b>Post</b>	Director for Care and Health Integration (DASS) / Place Partnership Director
<b>Grade</b>	Executive Director
<b>Accountable to</b>	Chief Executive Rochdale Borough Council / Place Lead for Health and Care Integration
<b>Accountable for</b>	Integration of care and health in Place and joint strategic commissioning functions (Place Based Leadership Accountability Framework)
<b>Salary</b>	Executive Director Salary Scale

The post holder will be responsible for driving the local integration of health and social care through integrated strategic planning and design.

The post holder will be directly accountable to the Chief Executive of RBC and the Place Lead for Health and Care integration. The post holder will be a member of the Senior Leadership Team of the Council, the Locality ICB Leadership Team, the Rochdale System Leadership Executive and the NHS GM Wider Leadership Team.

The post holder will also have statutory responsibility as Director of Adult Social Services (DASS), leading the improvement and delivery of preventative services and earlier intervention, managing the necessary cultural change to give people greater choice and control over services, tackling inequalities and improving access to services and increasing support for people with the highest levels of need within Adult Social Care.

The post holder will represent the Locality in Greater Manchester and on sub–Greater Manchester footprints.

### **Purpose and Objectives of the Job**

1. To provide strategic leadership for the Rochdale Integrated Care Partnership, ensuring clear priorities, effective governance, joined-up decision-making and delivery of improved outcomes for residents.
2. To lead population-based strategic planning, commissioning and service design across health and adult social care, ensuring services are integrated, outcome-focused, financially sustainable and responsive to local need.
3. As Director of Adult Social Services, to be accountable for assessing local needs and securing the availability and delivery of a full range of adult social care services, with a strong focus on prevention, early intervention, choice, control and reducing inequalities.
4. To lead continuous improvement in the quality, safety and effectiveness of health and adult care services, supported by robust governance, safeguarding, risk management, data and intelligence.
5. To foster an inclusive, collaborative and high-performing culture across place-based teams, ensuring equality, diversity and anti-discriminatory practice are embedded in leadership, service design and delivery.

6. To work with partners to align resources, including pooled funding arrangements, and to ensure that Rochdale Borough Council and NHS Greater Manchester discharge their responsibilities effectively, achieve value for money and support the borough's wider strategic ambitions.
7. To represent Rochdale at Greater Manchester and wider system level, building strong relationships with partners and stakeholders to influence strategy, promote collaboration and advance the interests of the borough.

## **Duties and Responsibilities**

1. To lead strategic commissioning, planning and service design across health and adult social care in Rochdale, ensuring services are integrated, evidence-based, outcome-focused and responsive to local need.
2. To provide leadership for place-based teams across the NHS, Adult Social Care and partner organisations, ensuring effective deployment of people and resources, strong organisational development, and a collaborative 'one team' approach.
3. To establish and maintain robust governance, performance management, reporting and risk management arrangements for strategic commissioning, planning and integrated service delivery, ensuring timely escalation and action where required.
4. To work with and influence elected members, NHS leaders, professional leads, providers, partners and wider stakeholders to shape strategic priorities, support effective decision-making and strengthen system leadership across Rochdale and Greater Manchester.
5. To advise relevant boards, committees and senior leaders on priorities for health, adult social care and integration, ensuring strategies and plans are informed by population need, statutory responsibilities and key policy frameworks.
6. As Director of Adult Social Services, to be accountable for assessing local needs and ensuring the availability and delivery of a full range of adult social care services, including strong professional leadership, workforce planning, safeguarding and quality assurance.
7. To build and sustain strong relationships with residents, communities, patients, service users, providers, voluntary and community organisations, commissioners and other partners, promoting co-production and ensuring services are responsive, personalised and inclusive.
8. To ensure that commissioning arrangements and integrated delivery models are informed by clinical, professional, operational and financial evidence, and are resourced appropriately to deliver agreed outcomes and reduce inequalities.
9. To represent Rochdale on local, regional and national bodies and events in relation to health and care integration, adult social care and joint commissioning, promoting the borough's interests, influence and reputation.
10. To undertake any other duties commensurate with the grade of the post, as agreed by Rochdale Borough Council and NHS Greater Manchester, and to under the duties and responsibilities for the Place Partnership Director for Health and Social Care Integration as required.

Rochdale Borough Council and NHS GM are committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expect all staff and volunteers to share this commitment. Successful applicants will be required to obtain an Enhanced Certificate of Disclosure from the Disclosure and Barring Service.

All employees have a responsibility to undertake training and development as required. They also have a responsibility to assist, where appropriate and necessary, with the training and development of fellow employees.

All employees have a responsibility of care for their own and others' health and safety.

The above list is not exhaustive, and other duties may be attached to the post from time to time. Variation may also occur to the duties and responsibilities without changing the general character of the post.

Job Description prepared by: Julie Murphy / Ann Ridyard Date: April 2026

Agreed by post holder: Date:

<b>Rochdale Borough Council Person Specification</b>
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<b>Service:</b>	Chief Executive's	<b>Post:</b>	Director for Care and Health Integration (DASS) /Place Partnership Director
<b>Job Ref:</b>		<b>Grade:</b>	Executive Director

**Note to Applicants:**

The *Essential Criteria* are the qualifications, experience, skills or knowledge you **MUST SHOW YOU HAVE** to be considered for the job.

The *How Identified* column shows how the Council will obtain the necessary information about you.

If the *How Identified* column says the **Application Form** next to an *Essential Criteria* you **MUST** include in your application enough information to show **how** you meet these criteria. You should include examples from your paid or voluntary work.

**The Council is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects staff to share this commitment.**

Criteria	Essential (E) or Desirable (D)	How Identified: AF Application Form I Interview A Assessment
<b>(a) Special Working Conditions</b>		
1 Requirement to be a member of the Silver Officer Duty Rota	E	I
2 Enhanced Certificate from the Disclosure and Barring Service	E	I
<b>(b) Qualifications and Experience</b>		
1 Degree level qualification or equivalent experience, together with relevant management or professional development to postgraduate level or equivalent.	E	AF, I, Production of certificates if applicable
2 Significant senior leadership experience and a proven track record of achievement in a large, complex health, social care or public sector organisation, including work at executive and/or board level or equivalent.	E	AF, I
3 Successful track record of leading large-scale transformation, programme delivery and performance improvement across organisational and professional boundaries.	E	AF, I
4 Experience of strategic commissioning and partnership working to design and deliver integrated, outcome-focused health and social care services.	E	AF, I
5 Experience of building effective relationships and working collaboratively with a wide range of partners, communities and stakeholders in a complex system.	E	AF, I
6 Relevant professional qualification(s).	D	AF
<b>(c) Skills and Knowledge</b>		
1 Extensive knowledge of the national and local health and social care agenda, including integrated care, statutory responsibilities and the delivery of transformational change.	E	AF, I
2 Strong understanding of commissioning, governance, assurance, risk management and service change in a health and social care context.	E	AF, I
3 Strong financial and commercial awareness, with the ability to secure value for money and deliver organisational and programme objectives.	E	AF, I
4 Highly developed influencing, negotiation and political awareness skills, with the ability to work effectively in a complex partnership environment.	E	AF, I
<b>(d) Personal Qualities and Attributes</b>		
1 Ability to analyse complex issues, think strategically and make sound decisions that support long-term objectives.	E	I, A
2 Excellent communication, presentation and interpersonal skills, with the ability to engage, influence and build credibility with a broad range of stakeholders, including residents, partners and elected members.	E	I, A
3 Strong and inclusive leadership skills that foster confidence, collaboration, innovation, accountability and a positive organisational culture.	E	I, A
4 Commitment to equality, diversity and inclusion, and to operating with integrity, openness and respect for difference.	E	I
<b>(e) Behaviours and Values</b>		

<b>Criteria</b>	<b>Essential (E) or Desirable (D)</b>	<b>How Identified: AF Application Form I Interview A Assessment</b>
1 Approach the role at all times in line with the Council's values: <ul style="list-style-type: none"> <li>• Proud</li> <li>• Passionate</li> <li>• Pioneering and Open</li> </ul>	E	AF, I
2 If applying as part of the Armed Forces Scheme, please confirm your eligibility.	D	AF, I