

# SHAPING TOTTENHAM



## This is Tottenham

Tottenham is a hub of creativity, energy, and entrepreneurship. With over 200 languages spoken, the area is alive with the sounds, colours, and rich flavours of global music, art, fashion, and food. Culture and community are in our DNA, with strong community bonds reinforced by our active voluntary sector.

With our international stadium and wealth of grassroots venues, Tottenham is a destination for sports, events, and culture, as well as a gateway to the landscapes and enterprise of the Lee Valley.

We will build on these strengths for the future while working closely with you—our communities, businesses, and partners—to address the changes you have told us are needed.

Together, we can write the next chapter for Tottenham—one that embraces its history, and harnesses our collective ambition to shape a bright future for all.

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# INTRODUCTION TO SHAPING TOTTENHAM

In 2023 and 2024 we brought Tottenham's communities, local leaders and partners together in a conversation about the future. Our campaign 'Tottenham Voices' marked the opportunity to ask the wider Tottenham community 'what is strong and working well? And, 'which are the areas we need to focus on?'

Much has changed over the last ten years. Tottenham has seen the opening of the world-class Tottenham Hotspur Stadium, the transformation of Tottenham Hale to create a new neighbourhood for all, a range of new homes, jobs, community facilities, and public spaces along the High Road and in the adjacent neighbourhoods. These have brought significant benefits to local residents, yet some deep-rooted challenges persist.

## Belief in a better and fairer future for Tottenham.

Longstanding structural inequalities mean that Tottenham faces greater impacts from crises and economic shocks compared to other parts of London, and it takes longer to recover. Health disparities are stark, with nearly a ten-year difference in healthy life expectancy for men between the east and west of the borough. The pandemic and cost-of-living crisis have intensified these challenges, and the messages we heard through Tottenham Voices highlighted how this is affecting our residents.

People spoke positively about Tottenham's strong sense of community, its character, spirit and diversity. They closely identified with its destinations, neighbourhoods, and its wealth of greenspaces.

## A new ten-year placemaking strategy.

We also heard about a lack of affordable housing, poor living conditions, and overcrowding; how crime affects whole neighbourhoods and communities; and the need for more safe spaces for the community to come together. Congestion, pollution and the climate emergency were areas of concern; alongside the need for better walking and cycle routes, safer streets and a higher quality high street offer. People talked about feelings of neglect and an east-west divide in the borough, expressing the need for improvement but also concerns about how change is managed.

Above all, we heard strong hopes, aspirations and belief in a better and fairer future for Tottenham.

Against this backdrop, Shaping Tottenham outlines a new ten-year placemaking strategy based on the ideas, concerns, hopes, and realities shared with us. In the spirit of the Haringey Deal, it emphasises a commitment to greater collaboration with residents, businesses, and partner organisations, challenging us to focus our collective efforts on the priorities that will best support Tottenham to thrive.

**"Tottenham needs to start telling its own story."** Tottenham Voices workshop



# PLACEMAKING VISION AND THEMES

Our placemaking vision for Tottenham has been distilled from the conversations we shared through Tottenham Voices. This is underpinned by five placemaking themes, set out over the following pages, which will guide the implementation of Shaping Tottenham, informing our approach and actions over the next decade.

**"We want Tottenham to be recognised for its vibrant, inclusive atmosphere, offering opportunities for all residents and attracting visitors. It will be a place full of life and energy, with a strong cultural scene and thriving economy, where the area's rich history is celebrated and everyone feels safe, welcomed, and proud to call Tottenham home."**

**Cllr. Ruth Gordon** Cabinet Member for Placemaking and the Local Economy



# 01. IDENTITY, CULTURE AND REPRESENTATION

**We want Tottenham's unique heritage, creativity and spirit to be at the heart of its identity and draw as a destination.**

Tottenham is home to a wealth of history, energy and creative talent. By amplifying the voices and stories of all our communities, we can build Tottenham's profile and celebrate our strengths in ways that are positive and inclusive for local people, and authentic and compelling for the outside world, increasing our attraction as a destination.

Tottenham will play a central role in the celebrations of our Rebel Borough during our year as London Borough of Culture in '27, while Euro '28 will bring a global focus. Both events will offer huge opportunities to celebrate our grassroots music and arts scene, rich history, international food offerings, and thriving creative economy, enhancing Tottenham's draw as a destination.

In the lead-up, we will collaborate with partners, businesses, and community organisations to promote our home-grown talent, ensuring that all can benefit from the opportunities this brings.

These will act as catalysts for investment in our leisure and cultural infrastructure, drawing visitors to Tottenham's flagship destinations, at the same time showcasing our grassroots venues. By bringing celebrations to our libraries, community halls, civic buildings, and public spaces we will attract people to explore more of Tottenham. A positive sense of arrival, active street scene and vibrant night-time economy, will encourage more people to return.

**“Tottenham is a destination for...people wanting to experience what an authentic multicultural urban future feels like.”**

Tottenham Voices Survey

Bernie Grant's High Road Takeover for 'Hi Culture' ©Shawn Semper

## Target outcomes for this theme:

- Culture-led placemaking in Tottenham results in a reinforced local identity, enhanced sense of belonging and pride, and increased appeal of Tottenham as a destination.
- Tottenham's role as a destination is bolstered by using its assets to attract investment, drive economic growth and create more opportunities for local people.

## 02. STRONG AND RESILIENT COMMUNITIES

**We want to build stronger connections between generations and cultures and support Tottenham to stand proud as a community of active and empowered citizens.**

One of Tottenham's greatest strengths is its rich tapestry of cultures and communities. By nurturing connections across generations and backgrounds, especially focusing on children, young people, and our older generation, we can build greater understanding and togetherness in our communities.

By prioritising fairness and social justice in our decision making, we aim to build a resilient Tottenham where all residents can live well, feel represented, and be part of a strong, supportive community. Providing safe, welcoming spaces where people can come together will offer a vital resource for those living in poverty or experiencing loneliness and isolation. We will reinforce local networks and create more opportunities for community leadership and participation by empowering residents to take an active role in local decision making.

We will collaborate with Tottenham's extensive Voluntary and Community Sector, health, education, and social care providers, as well as the business community, to ensure people can access support in the neighbourhood where it is most needed.

We will target health, wellbeing and employment services within the community and prioritise essential infrastructure such as food banks and homework clubs to create the conditions for our residents to achieve their potential.

**“Young people want to get involved... they will happily put boots on the ground, do what is needed if given the opportunity.”**

DJ Academy Youth Session, Tottenham Voices

DJ and MC Academy youth outreach programme on Love Lane Estate ©Reymond Tubay



### Target outcomes for this theme:

- Young people are empowered with the skills, opportunities, and support needed to thrive and lead in their communities.
- Building community capacity results in increased participation and more resilient local networks.
- More residents are able to access vital services within the community in areas of greatest need, leading to reduced health inequalities.

### 03. HEALTHY AND SUSTAINABLE NEIGHBOURHOODS

**We want to shape whole-life neighbourhoods that have a positive impact on the lives of our residents. That means designing and maintaining homes, streets, spaces and places that are environmentally sustainable and which promote good health, connection to others and nature.**

Access to a quality and secure home in a healthy and safe neighbourhood is a right that we want to guarantee for all of Tottenham's residents, enabling people to grow, live, and age well within their community.

By considering the needs of all community members, we can shape inclusive neighbourhoods that have a positive impact on the lives of their residents. We will work with residents and local groups to address the barriers faced by individuals in accessing their local area, ensuring that people with disabilities, as well as older and younger residents, can live independently and actively within their community.

Prioritising safe, engaging spaces for all to use at minimal or no cost, is essential. This includes enhancing Tottenham's green and open spaces and making them more accessible and inviting for people to exercise, socialise, rest, and play.

We will demand the highest quality in the design and delivery of new and improved homes, spaces, healthy streets, and community facilities, reinforcing pride in place. We will work to maximise active travel, including safe routes to school, and create opportunities for local greening initiatives, encouraging people to get involved and spend time outdoors in their neighbourhood.

**“Make the residential streets and the small green spaces in and around them cleaner and nicer with more trees, community gardens etc. So that people feel more proud of their environment. Engage with the community to do this.”**

Tottenham Voices Survey



#### Target outcomes for this theme:

- Residents are supported to live well through the provision of more, better-quality homes at various levels of affordability, tailored to local needs.
- Active, whole-life neighbourhoods are shaped and sustained, making Tottenham work better for everyone from our youngest to our oldest residents.
- Tottenham becomes greener and more climate resilient, with a focus on minimising our carbon footprint, adapting to a changing climate, and creating nature-rich environments for health and well-being.

## 04. SAFE AND WELCOMING

### We will work together to tackle crime and anti-social behaviour, and keep Tottenham clean and inviting.

People deserve to feel pride in where they live. Issues related to crime, anti-social behaviour, and the condition of public places undermine this pride and affect how residents use their neighbourhoods. We know it will be vital for people to see progress on these issues for the other themes to achieve impact.

We will take a collaborative problem-solving approach to tackle crime and negative behaviours that impact the environment and feelings of safety. By working alongside the community and voluntary sector, public service providers and the police, we aim to implement long-term preventative measures

and support recovery for those affected, while also strengthening our responses to crime and antisocial behaviour.

At the same time we will increase our collaboration with volunteers, businesses, and local groups to clean up Tottenham's public spaces and maintain a positive environment that everyone can be proud of.

**“The attitude towards us [is] of second-class citizens and not being worthy of good things.”**

Tottenham Voices Survey

### Target outcomes for this theme:

- A public health approach to crime and violence reduction includes a focus on prevention, early intervention and community well-being as well as response and recovery.
- Strong local partnerships are developed to maintain a clean and inviting Tottenham.





## 05. INCLUSIVE AND PROSPEROUS ECONOMY

**We will work with partners to build a more inclusive, resilient local economy where businesses can grow and thrive, and where more of our residents benefit from rewarding, well-paid work.**

Tottenham's network of town centres, high streets, and industrial estates are key destinations and we will work to transform these into more vibrant places which celebrate their individuality. By taking steps to enhance their attractiveness and diversify the offer, we can meet local aspirations for higher quality retail and leisure facilities, tackle the prevalence of fast food and gambling establishments and increase their role in the social life of the neighbourhood.

Tottenham's Creative Enterprise Zone features a growing range of independent businesses producing high-quality products for international audiences. Largely hidden from view within our industrial estates, we will explore ways to bring this wealth of culture and creativity into our town centres and neighbourhoods, while also enhancing the appeal and accessibility of our industrial areas to attract more visitors.

By attracting inward investment to Tottenham, we will expand on our growth sectors including the creative industries, the green economy and education. Additionally, we will nurture locally owned and community-run businesses by creating new workspaces and commercial spaces, encouraging entrepreneurial spirit through new markets and public events.

We will strengthen local and strategic partnerships and provide robust support to our business community through Opportunity Haringey, our Inclusive Economy Framework. We will create more opportunities for young people to access employment and work experience, working with our schools, colleges like CONEL, and business community to ensure that economic benefits are inclusive, so no-one is left behind.

**“Proud of a vibrant and diverse area. More locally owned, community-run shops, bars, cafés, and venues.”**

Tottenham Voices Survey



### Target outcomes for this theme:

- High streets and town centres are strengthened with a diverse offering, a robust evening and night-time economy, and enhanced business support and networks.
- Tottenham's creative sector is celebrated and showcased, creating a lasting legacy for the Creative Enterprise Zone.

# WAYS OF WORKING

## Collaborative approach

At the heart of Shaping Tottenham is the principle of collaboration. To achieve the impactful outcomes and progress our community needs, we must:

- **Work together:** We will build on existing collaborations established through Tottenham Voices to form lasting partnerships for positive action.
- **Drive impact:** Focus on initiatives that produce measurable benefits for Tottenham.
- **Achieve outcomes:** Ensure our efforts lead to tangible improvements in the community, being creative and flexible in how we achieve them.
- **Targeting need:** We will direct resources to areas of greatest need while ensuring benefits for all residents, promoting inclusion and accessibility.
- **Action-led:** We will focus on actions that can catalyse rapid visible change alongside longer-term transformative programmes, building resilience into our delivery approach and helping us to navigate financial uncertainty and accommodate delays while still progressing steps to drive positive impact.
- **Holistic and compassionate:** Through our actions, we will aim to create supportive environments and ways of working, including the adoption of 'trauma informed approach' principles, that build and reinforce both individual and community resilience.

## Focusing on long-term outcomes

The twelve outcomes represent some of the complex and cross-sectoral challenges and opportunities which underpin the vision for Tottenham. Many of these are areas that can't be solved by individual projects, initiatives or by acting alone.

As a direct action from Shaping Tottenham, we will convene a series of multi-disciplinary groups or task-forces which will:

- Focus on addressing these outcomes through a range of innovative, diverse and impactful solutions.
- Promote collaboration between sectors and organisations including the council, local and central government, strategic partners, academic institutions, businesses, public service providers, the voluntary sector, and the community, sparking innovation.
- Align actions—policy, service delivery, funding, research, projects and programmes—with long-term goals for a combined impact and strategic direction.

This approach will increase participation, share power, and address Tottenham's most challenging issues for long term impact.



## The twelve outcomes from Shaping Tottenham

**1**

Culture-led placemaking in Tottenham results in a reinforced local identity, enhanced sense of belonging and pride, and increased appeal of Tottenham as a destination.

**2**

Tottenham's role as a destination is bolstered by using its assets to attract investment, drive economic growth and create more opportunities for local people.

**3**

Young people are empowered with the skills, opportunities, and support needed to thrive and lead in their communities.

**4**

Building community capacity results in increased participation and more resilient local networks.

**5**

More residents are able to access vital services within the community in areas of greatest need, leading to reduced health inequalities.

**6**

Residents are supported to live well through the provision of more, better-quality homes at various levels of affordability, tailored to local needs.

**7**

Active, whole-life neighbourhoods are shaped and sustained, making Tottenham work better for everyone from our youngest to oldest residents.

**8**

Tottenham becomes greener and more climate resilient, with a focus on minimising our carbon footprint, adapting to a changing climate, and creating nature-rich environments for health and well-being.

**9**

A public health approach to crime and violence reduction includes a focus on prevention, early intervention and community well-being as well as response and recovery.

**10**

Strong local partnerships are developed to maintain a clean and inviting Tottenham.

**11**

High streets and town centres are strengthened with a diverse offering, a robust evening and night-time economy, and enhanced business support and networks.

**12**

Tottenham's creative sector is celebrated and showcased, creating a lasting legacy for the Creative Enterprise Zone.

# SHAPING TOTTENHAM'S NEIGHBOURHOODS

While the themes will set the direction for how we work, the following section outlines how we propose to address these across Tottenham's different neighbourhoods.

Tottenham isn't just one place, it is made up of a series of neighbourhoods each with unique assets, opportunities and challenges. Through Tottenham Voices, we heard how deeply people identify with these neighbourhoods and the strong sense of community at a local level. People also told us how these areas can function better to meet the needs of all local residents, support thriving businesses, create opportunities, be more accessible and inclusive, and showcase what is great about Tottenham.

Here are some of the insights shared through the Tottenham Voices engagement:

**"The improvement of Hartington Park playground and paths has been great and I've heard that a new group is hoping to improve the playground at Bruce Castle Park. More of this please!"**

**"Residents living in good quality housing - particularly the residents of Northumberland Park - they deserve decent homes and a well supported estate."**

**"Whatever the Council decide to do, I would help, I would get all of my friends, we would put on our boots and help. Whatever helps to get it done quicker - we are out here to help."**

**"It feels rather unsafe walking around at night, especially around Bruce Grove. The streets are dirty. Not a lot of interesting independent shops like, housewares, clothes or record stores or food shops."**

**"A strong sense of community is building in our area around Philip Lane, much improved from when we moved to the area 11 years ago."**

**"Expansion of Holcombe Market and better use spaces to rear."**

**"The walk towards Bruce Grove from Tottenham Hale station can feel unsafe at night - needs more than lights, needs more multi use in the field area of the park and activities at either entrance."**

**"The area around Tottenham Hale tube station with all the new apartment blocks lacks a cultural venue and a central square (although building work is continuing)."**

**"Tottenham Green [is] not a safe place to walk through, let alone to sit down."**

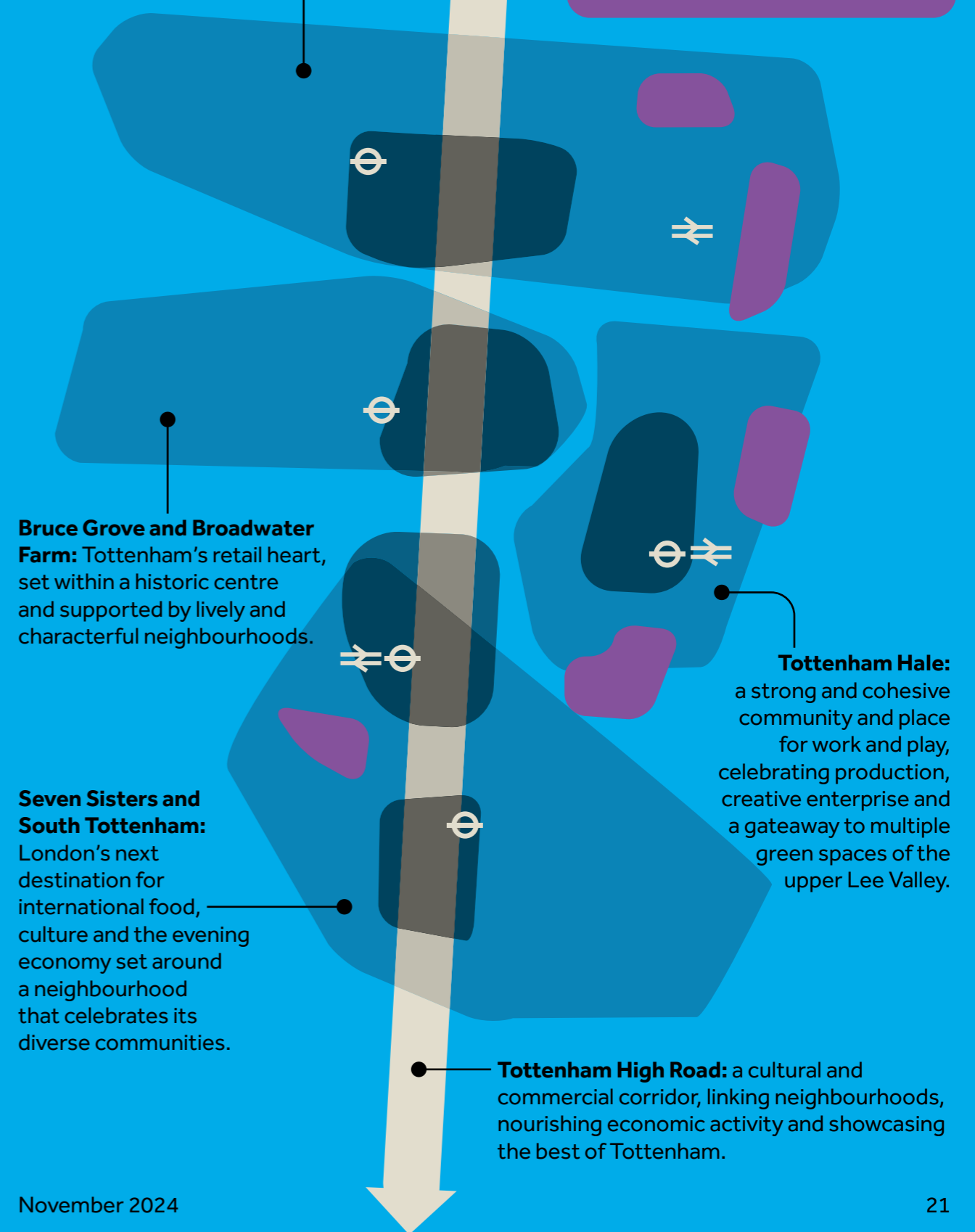
**"Lack of welcome at Seven Sisters as major tube stop and to say welcome to Tottenham/Haringey".**

We are committed to focusing our resources and interventions in Tottenham's placemaking priority areas, including Tottenham High Road, North Tottenham, Bruce Grove and Broadwater Farm, Tottenham Hale, Seven Sisters, and South Tottenham. This ensures that our efforts are targeted where they can have the greatest impact, securing benefits that resonate across Tottenham and the wider Borough.

# Tottenham's placemaking priority neighbourhoods

**North Tottenham:** An international destination for sports, culture and entertainment, set within a vibrant town centre with a proud local identity.

**Places of production:** Tottenham's industrial estates and creative clusters will play a stronger role in supporting the choice, diversity, and vibrancy of the local offer.



# North Tottenham

An international destination for sports, culture and entertainment, set within a vibrant town centre with a proud local identity.



North Tottenham is home to some of the borough's most iconic landmarks, including the world-class Tottenham Hotspur Stadium, the historic Bruce Castle, and Alexander McQueen's Sarabande Foundation. These attractions have earned the area a leading reputation for culture, sport, and entertainment. The town centre benefits from excellent public transport links and comes to life on event days with an influx of visitors.

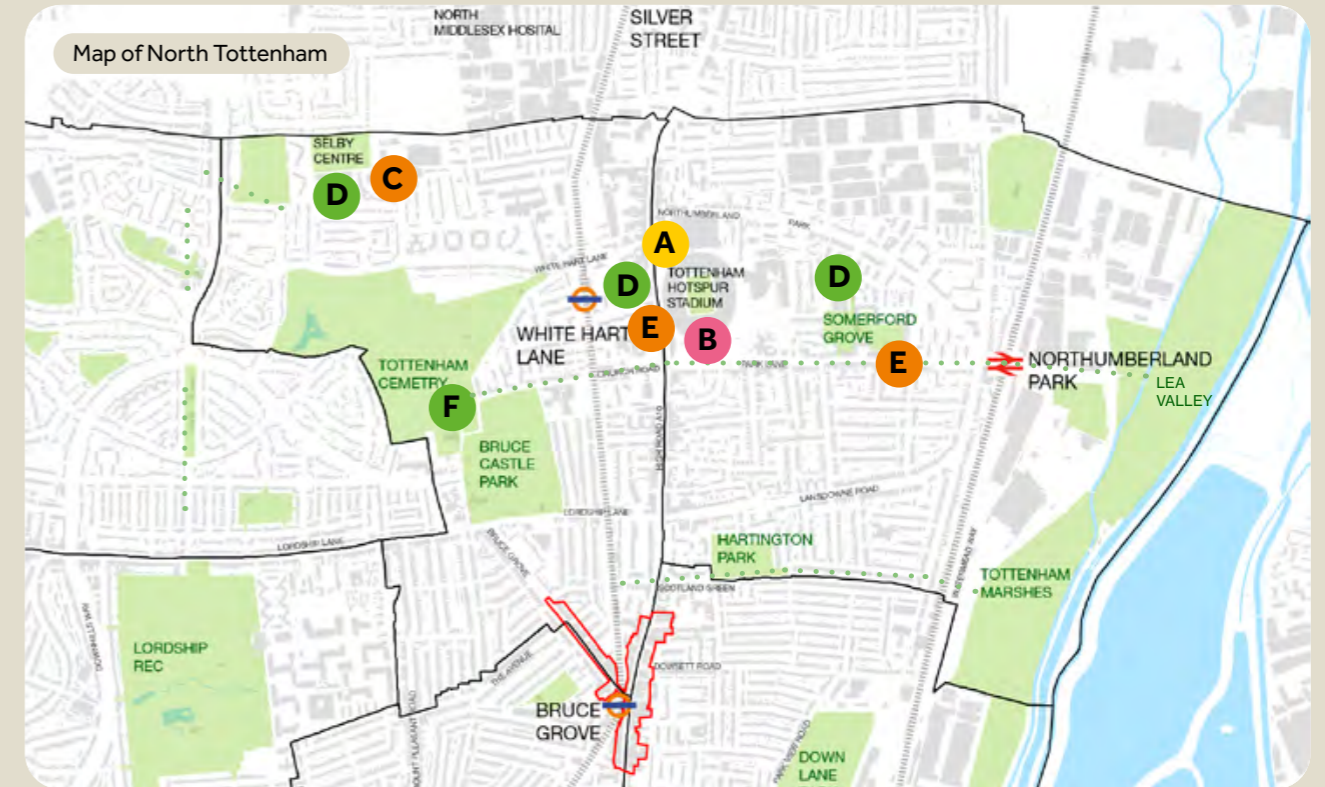
This part of Tottenham is set to experience significant transformation to become an international destination for sport and entertainment, anchored by the stadium and supported by a range of venues and a thriving cultural economy. We will capitalise on this to grow the local economy to become an active and vibrant centre year-round, with high-quality education and public facilities alongside an engaging environment for shopping, work and leisure. We will focus on ensuring that residents and businesses can capitalise on the opportunities this brings.

We are also prioritising high-quality, affordable homes and spaces for our residents will be set within safer and more inclusive neighbourhoods, with socio-economic programmes designed to empower our residents to achieve their full potential.

Its prominence as a centre for sport will benefit the grassroots sporting facilities serving communities across North Tottenham, with major investment in the Selby Centre as a brand-new urban village with over 200 new council homes, community and sports facilities. It will also strengthen partnerships with organisations such as Tottenham Community Sports Centre and Haringey Sixth Form, providing essential services, especially for young people. Long-term investments in North Tottenham's neighbourhoods will be made in close collaboration with the community and local leaders, reinforcing a proud and distinctive local identity.

## KEY Placemaking Themes

- Identity, culture and representation
- Strong and resilient communities
- Healthy and sustainable neighbourhoods
- Safe and welcoming
- Inclusive and prosperous economy

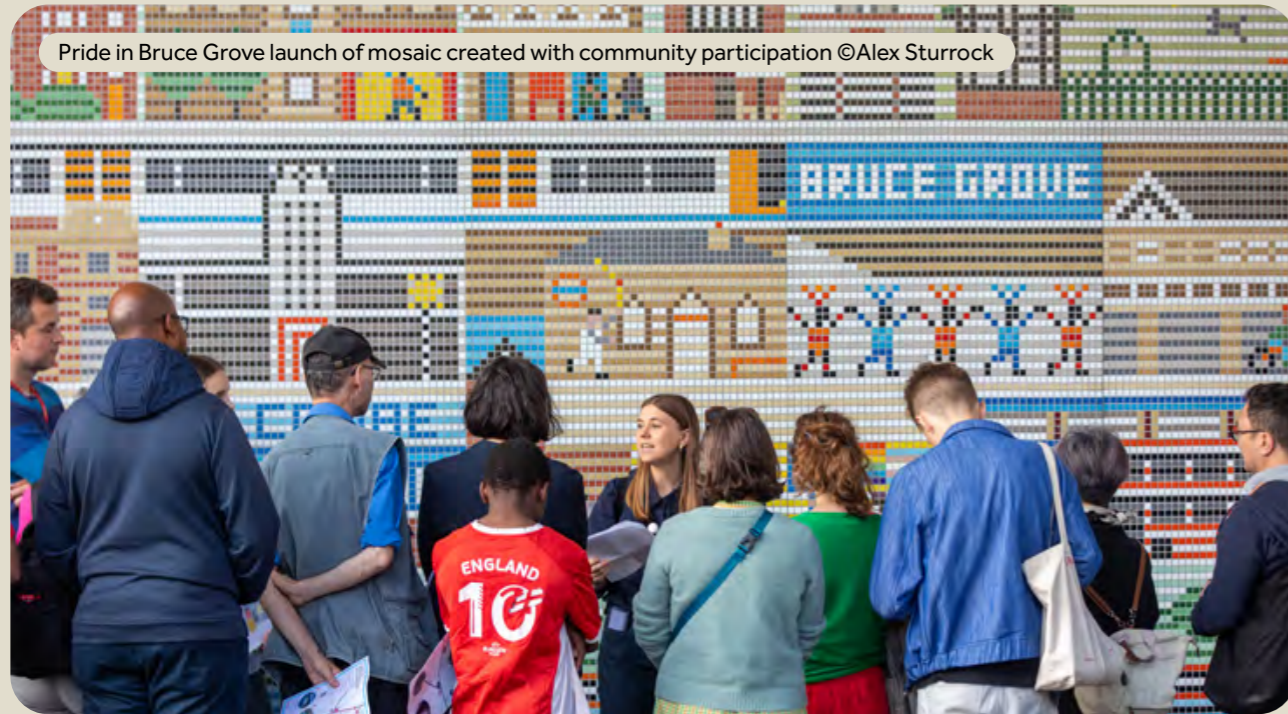


## Our placemaking priorities include:

- A. International destination:** Capitalising on the role of the stadium as a driver for economic growth, attracting new anchor institutions and growing a strong cultural and entertainment economy, ensuring that residents and businesses across Tottenham can benefit from the opportunities this brings.
- B. Vibrant town centre:** Realising the potential of the town centre to sustain a vibrant and active offer 365 days a year, while supporting a carnival atmosphere on event days that brings the streets and spaces to life and showcases Tottenham's proud and distinctive identity.
- C. Grassroots sports:** Transforming the Selby Centre as a hub for grassroots sports and community services, benefiting from the focus for North Tottenham as a centre for sports.
- D. Healthy and safe neighbourhoods:** Working with residents and partners to bring positive change to the quality of homes and spaces, shaping exemplar healthy neighbourhoods at the heart of North Tottenham which are affordable, safe and welcoming.
- E. Community infrastructure:** Sustaining and supporting North Tottenham's vital community infrastructure, working alongside voluntary sector, health and education to provide services in the neighbourhood, and more places for the community to come together.
- F. Green links:** Supporting access to high-quality green and open spaces by prioritising walking and cycling routes and creating green connections from Tottenham Cemetery to the Lee Valley.

# Bruce Grove and Broadwater Farm

Tottenham's retail heart, set within a historic centre and supported by lively and characterful neighbourhoods.



Bruce Grove is the retail heart of Tottenham: a dynamic and bustling centre, well-connected by public transport and known for its historic architecture and attractions such as Holcombe Market and Roller Nation. Over the next decade, we aim to build on these strengths to boost the local economy, attract new independent businesses, and diversify the centre with workspace and leisure uses. This will help increase activity throughout the day and evening, supported by measures to tackle congestion and create a more pedestrian-friendly High Road.

We want Bruce Grove to be a place where everyone feels safe, crime is reduced and the environment is attractive and well kept. Expanding Holcombe Market and revitalising the alleys and car parks behind the High Road can act as catalysts to drive positive change, using pilot projects and temporary uses to

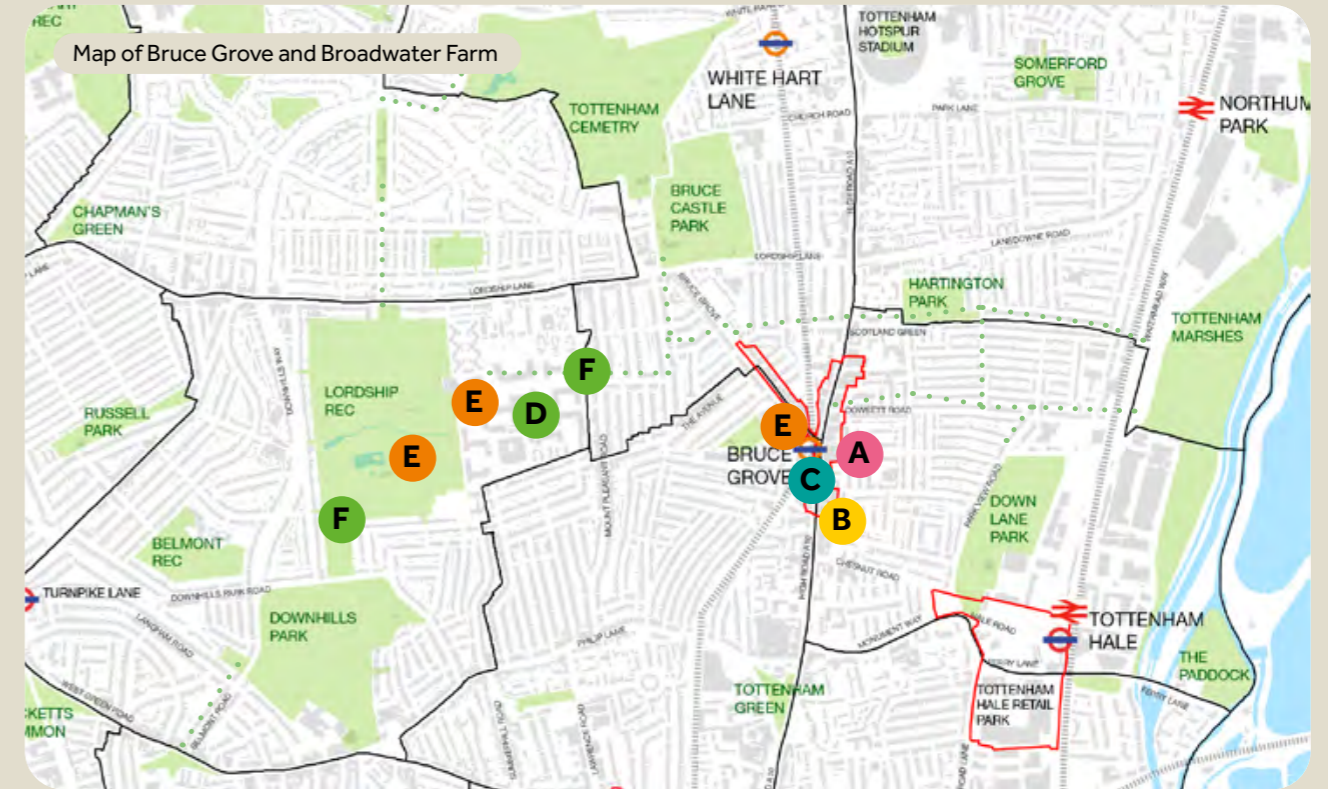
increase footfall and provide vibrant spaces for the community to come together in a cleaner and greener public realm. We are committed to preserving the area's heritage, with projects like the community mosaics at Bruce Grove Station and Broadwater Farm helping future generations connect with local history.

The ongoing transformation of the Broadwater Farm will bring high-quality new homes for local residents, supported by a range of shops, and community spaces. Situated on the edge of Lordship Recreation Ground, the estate will be better integrated into its surroundings, becoming a safe, welcoming, and lively neighbourhood with a strong and positive identity. In the interim, we will support the wonderful sense of community by prioritising play, arts and culture, food-growing, and capacity-building for our residents.

## KEY Placemaking Themes

- Identity, culture and representation
- Strong and resilient communities

- Healthy and sustainable neighbourhoods
- Safe and welcoming
- Inclusive and prosperous economy



## Our placemaking priorities include:

- A. Holcombe Market:** Improving and expanding Holcombe Market to act as a catalyst for the activation and diversification of the town centre offer at Bruce Grove and making better use of the car park sites to address the negative impact they currently have on the area.
- B. Heritage assets:** Protecting and enhancing the high-quality buildings and heritage assets on the High Road, preserving these for generations to come.
- C. Station forecourts:** Working with our partners to seek to transform the Bruce Grove Station forecourts and create a positive arrival experience in the neighbourhood and increase activity on the High Road.
- D. Broadwater Farm:** Providing high-quality new and refurbished homes at Broadwater Farm, along with enhanced local facilities and public areas.
- E. Community facilities:** Working with the community and partners to support the community centre and deliver wellbeing activities at Broadwater Farm, Bruce Grove Youth Space, and Lordship Hub as opportunities arise, ensuring they are central and prominent features of local life.
- F. Active green links:** Improving the walking and cycling network and creating better connections to green spaces, linking Lordship Recreation Ground to the Lee Valley through the activated town centre.

# Tottenham Hale

A hub of enterprise and opportunity, bringing the community together around a new urban centre and the landscapes of the Lee Valley.



Made by Tottenham billboard showcasing Tottenham's creative community. Portraits Agenda Brown ©Jack Arts

Catering to a mixed and growing community, Tottenham Hale combines modern living with rich historical roots and a vibrant and exciting cultural economy of night time venues. Leisure and community activities animate its many green and open spaces, driven by locally-led initiatives reflecting the creative spirit of the community and voluntary sector partners.

Our vision is for Tottenham Hale to develop a distinct town centre and establish itself as a place of creative freedom and independence: a hub for producers, creatives, music venues which extend from Tottenham Hale to Drumsheds and independent businesses brought from the fringes into the heart. The area will showcase its history of enterprise, linking workspaces on Ashley Road with art, fashion, and music production in the Creative Enterprise Zone at Markfield Road and High Cross.

Food production and independent breweries in our industrial estates will support a growing hospitality and leisure scene, reflecting Tottenham's heritage of craftsmanship and industry.

People will be drawn here to live well, engage in meaningful work, and access a range of unique leisure experiences that make the most of both the intense and vibrant urban centre and the wild landscapes and waterways of the Lee Valley. Strong community connections will be built around high-quality social infrastructure, helping to foster a cohesive and active community.

## KEY Placemaking Themes

- Identity, culture and representation
- Strong and resilient communities
- Healthy and sustainable neighbourhoods
- Safe and welcoming
- Inclusive and prosperous economy



## Our placemaking priorities include:

- A. Station gateway:** Creating a positive sense of arrival into Tottenham Hale through interventions in the station gateway area and the new public square at Ferry Island.
- B. Town centre offer:** Growing a vibrant and active town centre, developing a strong employment-led offer that reflects local strengths and characteristics.
- C. Retail park:** Transforming the retail park into a diversified mixed-use area, combining retail, employment, and leisure in an active, foot-based environment and improving connections to the employment area to the south.
- D. East of the railway:** Complementing the intensity of the town centre with the calmer character of the area east of the railway, encouraging greater footfall through the activation and promotion of the diverse businesses including music venues. This will be supported by new links, improved wayfinding to Tottenham Marshes, and the activation of the waterways around Lock 17.
- E. Rail links:** Delivering new connections across the railway to link the east and west of the neighbourhood.
- F. Green network:** Completing our network of high-quality green interventions, including a wealth of green improvements through the Down Lane Park masterplan at the heart of the neighbourhood and a new nature reserve at The Paddock.
- G. Community cohesion:** Working with the community to deliver significant play, landscaping and community benefits to Down Lane Park for residents and developing measures to increase local participation, in collaboration with public service providers and voluntary sector partners.

# Seven Sisters and South Tottenham

London's next destination for international food, culture and the evening economy set around a neighbourhood that celebrates its diverse communities.



Tottenham Green Windrush Market 2024 ©David Mirzoff

Home to Bernie Grant Arts Centre, Tottenham Town Hall, and a thriving Latin American quarter, Seven Sisters and South Tottenham is a vibrant cultural gateway to Tottenham, featuring landmark destinations for residents and communities across London to enjoy.

We will build on the strengths of this area, offering an international food experience at South Tottenham and Seven Sisters Market, an enhanced cultural quarter at Tottenham Green, opportunities to engage with our creative economy at Gourley Triangle and the Warehouse District, and a growing evening economy centered around West Green Road.

The diverse community in South Tottenham will be better represented on the High Road, with new spaces for people to come together, alongside public art and support to strengthen local business networks.

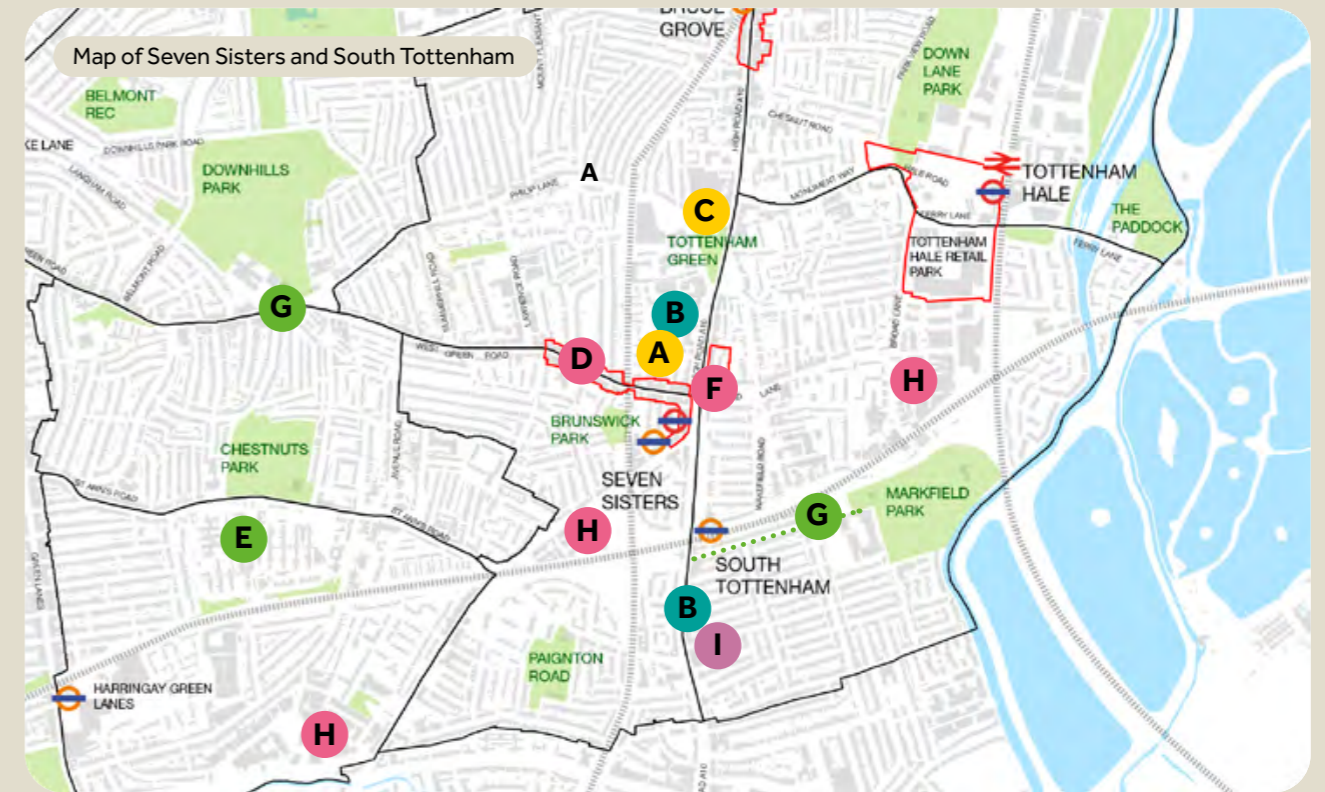
People will be prioritised over vehicles, with major interventions aimed at tackling the impact of the High Road. A network of healthy streets, active squares, and green spaces will connect neighbourhoods, supporting local parades like Broad Lane and providing spaces for community gatherings and events.

Seven Sisters and South Tottenham will serve their diverse cultures and communities through quality housing and community facilities that meet local needs, as part of a growing mix of uses. St Ann's will be a model of positive change, transforming the former hospital into a mix of new and affordable housing, workspaces, recreational areas, and public spaces, with a central parkland forming part of a green link from Green Lanes to Markfield Park and the River Lee.

## KEY Placemaking Themes

- Identity, culture and representation
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- Healthy and sustainable neighbourhoods
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- Inclusive and prosperous economy



## Our placemaking priorities include:

- A. Cultural gateway:** Establishing Seven Sisters as the cultural gateway to Tottenham, strengthening its character and celebrating community identity through cultural activities around the station area.
- B. Rebalancing the town centre environment:** Transformative steps to create a safer, calmer environment with a positive sense of arrival, and address the dominance of traffic between Seven Sisters and Monument Way.
- C. Tottenham Green:** Taking a holistic approach to activating and enhancing Tottenham Green Cultural Quarter as a major asset and opportunity for the area.
- D. West Green Road:** Celebrating the high-quality international food offer and growing evening economy of West Green Road with measures to enhance the environment and support local businesses to thrive.
- E. St Ann's:** Delivering a new mixed-use neighbourhood at St Ann's.
- F. Wards Corner:** Working with partners to support the future of Wards Corner and Seven Sisters Market, with the community at its heart.
- G. Green links:** Enhancing the green network by linking the Marshes and Markfield Park to the east, and Chestnuts Park and St Ann's to the west.
- H. Places of production:** Enhancing the appeal of employment areas including Gourley Triangle and the Warehouse District through diversification of uses.
- I. South Tottenham High Road:** Measures to improve business support and strengthen local identity and distinctiveness in close collaboration with local residents and community leaders.



# High Road

A cultural and commercial corridor, linking neighbourhoods, nourishing economic activity, and showcasing the best of Tottenham.



Tottenham High Road ©Warren Cooper

The historic High Road serves as the centre of Tottenham’s cultural and commercial life, acting as a focal point where all of Tottenham converges. It is a destination in its own right, while also connecting the town centres of Seven Sisters, Bruce Grove, North Tottenham, and Tottenham Hale. Excellent public transport links run along the High Road, providing access to attractions like the Tottenham Hotspur Stadium and the cultural institutions at Tottenham Green, making it many people’s first experience of Tottenham and all it has to offer.

When London Borough of Culture '27 and Euro '28 cast a spotlight on Tottenham, we want the High Road to be ready to capture the benefit for local businesses and the community. Collaborating with local businesses and partners, we plan to create culinary and cultural destinations along the

High Road which celebrate the rich heritage of our diverse communities through food, music and art.

We aim to transform the High Road into a pedestrian - and cycle - friendly environment, with vibrant kerbside activity that supports a range of local celebrations and larger events.

We will enhance the sense of arrival at our transport hubs and provide clear signage directing people to Tottenham’s town centres, landmarks, and its network of parks, open spaces, and waterways, encouraging both visitors and locals to explore Tottenham’s unique neighbourhoods and destinations.

## KEY Placemaking Themes

- Identity, culture and representation
- Strong and resilient communities

- Healthy and sustainable neighbourhoods
- Safe and welcoming
- Inclusive and prosperous economy



## Our placemaking priorities include:

- A. Positive arrival:** People arriving in Tottenham will find its transport hubs to be welcoming places full of activity.
- B. Culture corridor:** Spaces for performances, public art, and community events along the High Road will reflect local character, distinctiveness, and identity, encouraging more people to explore the High Road and its local businesses.
- C. Business networks:** We will support our businesses in preparing for upcoming events, enabling more vibrant on-street activity.
- D. Place for people:** The High Road will be transformed into a place prioritising people over vehicles, with lively streetside environment.
- E. Wayfinding:** We will improve wayfinding and navigation to help people access and explore Tottenham’s neighbourhoods and discover hidden gems.
- F. Green links:** Tottenham’s wealth of green spaces, to the east and west of the High Road will be connected to create continuous green corridors, enhancing access, recreational opportunities, and promoting health and well-being.

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## This plan is for everyone

Tottenham's families, young people, newcomers, and lifelong residents. It's for those who have invested in, built businesses, or chosen to work here. It's for creatives, educators, health workers, and all who serve our community. Together, we have shaped our vision and priorities for Tottenham, and together, we will create the future it deserves.

Shaping Tottenham is not just a document - it represents a continuing conversation and the beginning of a new way of working. This vision will shape how we work over the next decade to meet community priorities for Tottenham.

If you would like to participate in future discussions about the themes and placemaking areas, please email **[shaping.tottenham@haringey.gov.uk](mailto:shaping.tottenham@haringey.gov.uk)** to be added to the Shaping Tottenham contact list.

Visit: **[www.haringey.gov.uk/shapingtottenham](http://www.haringey.gov.uk/shapingtottenham)** or scan the QR code for more information on progress delivery updates and ways to get involved.



Age Well Festival, Bruce Castle Park ©Alex Sturrock

