

***Dear candidate***



Thank you for your interest in Sefton Council and in this exciting role.

Sefton is a fantastic place to live, work and visit - from Bootle in the South to Southport in the North. It is internationally recognised for its outstanding natural beauty with 22 miles of beautiful coastline, but we are also a diverse borough with challenges. We have a strong commitment to equality and we see growth as an important part of that, as exciting investments such as the regeneration of the Strand and the new Marine Lake Event Centre show. We are also a key member of

the thriving Liverpool City Region.

At Sefton council, we are proud of our ability to deliver for our communities, and officers and Members are united in their approach and their values. Like all authorities we have had to deal with some dramatic budget challenges over the last decade or so, but we have been resilient and positive throughout and we have always focused on the needs and priorities of our communities.

I joined the council as Chief Executive over 18 months ago, and in January 2024 the council chose a new Leader as well. Together, officers and Members have a renewed ambition and momentum, as reflected in our updated corporate plan, new transformation plan and performance management framework, which makes the council an exciting place to work.

Our new Executive Director of Corporate Services and Commercial will be at the forefront of that change journey. Not only managing our financial resources astutely, but using the wide array of services in the directorate (including HR, legal, digital and procurement) to drive different ways of working and support cultural and operational changes across the council.

We have a great working culture at Sefton, with a really proactive approach to wider corporate agendas and partnerships across the borough and the sub-region, so this is a really fantastic opportunity for someone who wants to make a real difference. We know it will be hard work, but rest assured, you will have a strong team to lead and you will be part of a high performing strategic leadership team.

So, if you feel you have the expertise, experience and drive we are seeking at Sefton, do have a closer look at the information on the website, and I hope we can meet at some point during this process.

Best wishes

**Phil Porter**

**Chief Executive**