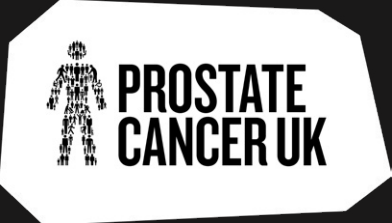
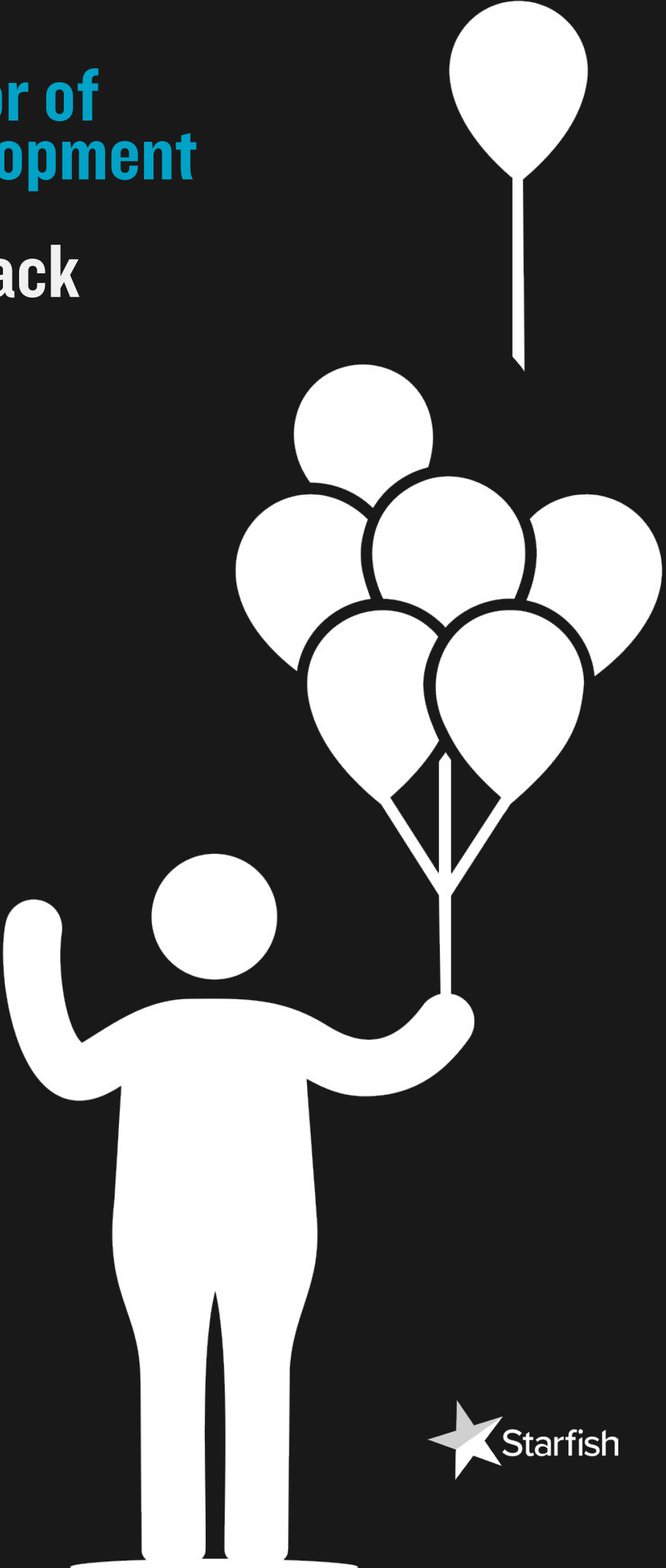


Interim Director of Strategy Development

Recruitment Pack



Help fund research to leave no diagnosis to chance.

1 in 8 men will get prostate cancer, but all too often they find out by complete chance, too late. Prostate Cancer UK's top priority is funding research to stop prostate cancer killing men. We're investing millions to find better treatments and better tests that can spot fast-growing cancers early and could be used in a screening programme to save thousands of lives.

We are now recruiting an Interim Director of Strategy to help us shape our new strategic direction for 2026.

Why we're here

We are Prostate Cancer UK, and we're on a mission to give every man the power to navigate this complex disease. We take the time to understand the individual needs of men to give them expert advice and support, so they can make informed choices. Whether they're learning about their risk of prostate cancer or finding their way through it, we're always on hand with the knowledge and experience men need to find the right path.

Prostate cancer is curable if caught early. That's why we work across all communities to build a better understanding of prostate cancer. We're investing millions in research to revolutionise testing, treatment and care. And blazing a trail to a screening programme that could save thousands of lives with regular, accurate tests for all men at risk.

We believe every man's life is unique and remarkable. That's why all of us at Prostate Cancer UK make every pound and minute spent, every conversation, and every idea contribute to a better world for men and those who love them. So no man is left behind.

Our Work

'The good cancer' our brand film
[Watch here](#)

Campaign spotlight
[Read more](#)

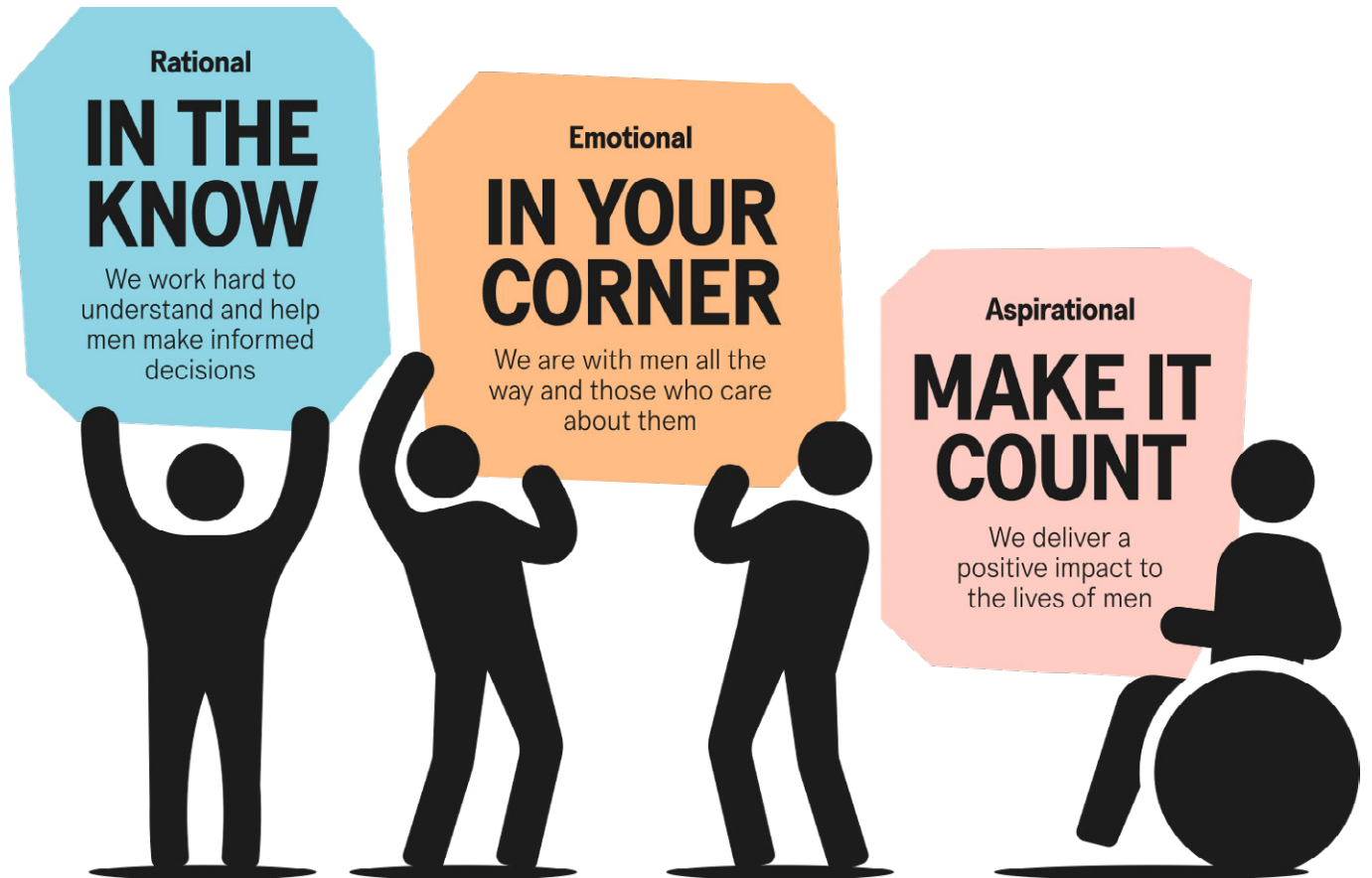
Our research strategy 2020-2030: More cures, less harm
[Read more](#)



Our Culture

Our values and behaviours help us make decisions, work together and guide the sorts of conversations we have on a day-to-day basis. They underpin our brand identity and give us a shared understanding of who we are and how we work together to create positive change, every day.

Our Values



Our Behaviours

RATIONAL	EMOTIONAL	ASPIRATIONAL
GENEROUS WITH KNOWLEDGE Switched on and well-connected, we share our expertise and make informed decisions.	GOT YOUR BACK Unembarrassed and reassuring, we listen, understand and stand up for those in need.	DO WHAT MATTERS Impossible to ignore, we focus on what matters to drive results and maximise our impact.
NATURALLY CURIOUS Constantly learning and hungry for knowledge, we challenge and push for answers.	OPEN TO ALL Inclusive and open-minded, we recognise everyone is unique and embrace different perspectives.	NEVER SETTLE Fired up and determined to make a difference in everything we do – and driven to give our best.

Interim Director of Strategy Development

To lead the development of the new Prostate Cancer UK 10-year strategy and strategic plan working collaboratively with Trustees, internal directorates and external stakeholders. To ensure we have a clear, innovative and funded 10-year strategy outlined by April 2026 and approved by our Board of Trustees.

In this role you will:

- Develop a comprehensive strategy that aligns to the charity's vision and purpose.
- Define and prioritise a high-level plan across the first 5 years through feasibility with detailed planning for first 24-36 months
- Research and analyse the competitive and collaborative landscape identifying opportunities, threats and trends to bring a strong external lens on the strategic focus.
- Lead all aspects of the strategic planning process, including strategic goals and a roadmap for implementation.
- Evaluate new products, propositions and partnerships.
- Develop impact measurement and performance metrics against the strategic goals.
- Engage closely with our Chair and Board of Trustees to ensure their views and inputs are built into the strategy
- Ensure the CEO and all functional Directors are fully consulted with and aligned to all strategic recommendations and the strategic delivery plan. .
- Set up a small unit that will own the delivery of the strategic development activity.
- Develop and build relationships with internal and external stakeholders and commission consultants where appropriate to ensure breadth of analysis into the final strategy.
- Support the Board of Trustees and LT decision making and problem solving to deliver a final strategy summary.
- Work closely with the Director of Finance, Governance and Technology and Director of Fundraising to ensure the viability of the strategy is fully assessed and funded.
- Actively ensure our commitment to equity, diversity, inclusion and allyship is embedded into our strategic intent.

Who you are

- A Director level leader with experience of working with Trustee Boards
- Ability to think strategically and creatively
- Proven track record of developing and executing a commercially viable strategy
- Degree or equivalent qualification in business/research / strategy development / strategic planning
- Expertise in customer, brand excellence and/or data science, research and analytics
- Expertise in the use of strategic planning tools and methodologies
- Knowledge of prostate cancer market and data analysis techniques
- Excellent analytical and problem-solving skills
- Excellent communication skills able to present and argue a compelling case using a variety of methods



The practical nuts and bolts

Your line manager: CEO Laura Kerby (leading a team of 2 directly)

Pay Band: Director level

Salary: £90,000 - £110,000

Contract: Fixed Term 18 months

Hours: Full time 37.5 hours per week We're happy to consider requests for flexible on hiring.

Budget: To be defined

Location: Hybrid working – a combination of remote and in-person working at our London Bridge office. You'd need to be in the office 8 days a month and we may need you to come in for specific meetings.

Where does my role fit in the organisation?



How to Apply

We hope you will consider making an application. If you have questions about the appointment and would find it helpful to have an informal conversation, please contact ruby.judge@starfishsearch.com.

To make an application, please go to <https://starfishsearch.com/jobs/prostate-cancer-dosd/> and click on the apply now button, with the following prepared:

- Your CV (no more than three sides)
- A supporting statement (no more than two sides) that sets out why you think this role is the right move for you and how you meet what we're looking for.

Closing date: 29th November 2024

First Interviews commence: 9th December 2024

Final Interviews: 16th December 2024





**PROSTATE
CANCER UK**

