

## **BM: PLEASE DO INTRODUCE YOURSELF, WHO YOU ARE, RECENT CAREER HISTORY?**

I'm Maggie Kufeldt, I've worked in health and social care within local government for the last 30+ years, 25 of which were spent in Greater Manchester. My most recent permanent post was with Oldham Council as Executive Director for Health and Wellbeing. I left in 2018 to pursue a career as an interim leader. As an interim I've worked in some fabulous places including London Borough of Islington, London Borough of Camden, Royal Hospital Chelsea, Department of Health and Social Care during COVID, Liverpool City Council and Salford City Council.

Each of my assignments have been immensely varied and challenging and I've had the opportunity to test myself in different settings. These roles have given me so much confidence in myself and my abilities. I've met and worked with many different people - Chief Executives, Army Generals and Ministers of State. I have felt enormously privileged to do so and I hope I've added value to each place I've worked.

## **BM: CAN YOU TELL US A BIT MORE ABOUT THE WORK YOU'RE DOING CURRENTLY?**

I've just finished a 15 month assignment with Salford City Council as Interim Executive Director for Adults and Health Partnerships, leading Adults Social Care, Housing, Welfare and Public Health Services. The role involved leading the development of a new directorate and working with the teams on developing and improving our services. I'm delighted to be staying on in Salford as Director of Housing Transformation for a further 6 months.

It's unusual for me to stay so long in one place but I've thoroughly enjoyed my time in Salford. Salford is a city close to my heart and lots of my relatives live in the City and it's been great to have the opportunity to work with Tom Stannard again and with the members in Salford who have great vision and ambition. As an interim you don't always get to see the results of the work you start so it's been fantastic to see this playing out now.

## **BM: WHAT LED YOU TO CHOOSE A CAREER IN SOCIAL WORK?**

I had a place to study English Literature at University of Liverpool but decided this was too far from home (even though I only lived in Manchester). I took a year off and my mum told me I had to work, by coincidence my sister's friend had recently opened a care home and I went to work there at 19 years old. That was my first job in social care and from the moment I stepped through the door I absolutely loved it. It was a powerful experience for me and has led to a long career in social care, local government and the wider public sector.