



Cheshire West & Chester Council

Executive Director of Place & Growth

Dear Candidate

Thank you for your interest in this exciting opportunity. Cheshire West and Chester is an exceptional council. Every day we make a positive difference to the lives and livelihoods of the people we serve. Our success is made possible by 3500 talented and committed colleagues. We have a strong reputation, both locally and nationally, but are not complacent. We pride ourselves on planning for the future, finding new ways to re-imagine our services to support residents and businesses.

We have recently launched our new four-year Borough Plan, with a compelling vision of bringing our communities together to “play their part in a stronger future”. Our vision is underpinned by six borough-wide missions which guide everything we do:

- Starting well
- Tackling hardship and poverty
- Resilient people living their best lives
- Opportunity in a fair local economy
- Neighbourhood pride
- Greener communities

We see the role of Executive Director of Place and Growth as fundamental to many of these missions. They will also be responsible for a wide array of ‘front line’ operational services which our residents rely on such as waste, highways and transport. In addition, the Directorate includes regeneration and inclusive growth, and we have hugely ambitious development plans across the borough allied to bringing in new businesses and jobs.

We are developing ever stronger relationships across Cheshire and Warrington and with central government, which will have huge and very exciting implications for the borough in terms of our approach to skills, net zero, health inequalities and transport. Our new Executive Director will be at the forefront of delivering this game-changing agenda.

Finally, you will be a valued member of our Management Team, applying your leadership skills to a range of council-wide agendas.

I hope you are as excited about the opportunities ahead as I am, and we look forward to receiving an application from you.

Regards

Del Curtis

Chief Executive

