



Dear Candidate,

Thank you for showing an interest in this role.

It's an exciting time to consider joining the London Borough of Brent. The organisation has formulated a strategic plan 2023 – 2027 called Moving Brent Forward Together. The plan sets out how we will work with residents, partner organisations, and voluntary organisations, to best serve the people of Brent.

The Borough Plan has 5 priorities. These are:

- Prosperity and stability in Brent
- A cleaner, greener future
- Thriving communities
- The best start in life
- A healthier Brent

We are also about to embark on a 2-year change programme to transform the way we deliver services to the communities of Brent – Strategic Commissioning and Procurement being one of the 8 key workstreams identified within the programme.

Brent is a tremendously vibrant London borough where the iconic arch of Wembley Stadium dominates the skyline. Spanning both inner and outer London, it is a borough of huge contrasts in terms of its economic, environmental, ethnic and social make up. Brent's diversity is evident to all who visit our borough and our long history of ethnic and cultural diversity has created a place that is truly unique and valued by those who live and work here. Brent Council values the diversity of its community and aims to have a workforce that reflects this and therefore encourage applications from all sections of the community.

The council is pursuing a far-reaching transformation agenda that better meets the needs of our community, so it is an exciting time to join us in this newly created role. At the heart of what we do is the commissioning of services. What we mean by that isn't simply the way we buy or even design services, but also includes the way we understand need in our community, and the way we bring together the full range of options available to us to meet that need. We know this works as a way of achieving the outcomes we and our population value, but we also know we can't do all of this ourselves, and that is why our role is changing and why we need to change with it.

Through the new Director role, we are looking to increase our leadership capacity to think more innovatively about commissioning and explore new ways of working across the council and with partners to achieve the very best outcomes from our collective resources. For the right person, this is a unique opportunity to really challenge the status quo and push the boundaries of what's possible, acting as a convenor and ensuring that with our communities, we are a greater than the sum of our parts.

If this sounds like you and you have a passion for tackling inequalities and reforming public services so that they are fit for the future, then we'd love to hear from you.

Kind regards,

Rachel Crossley  
Corporate Director, Care, Health and Wellbeing