

Dear prospective candidate

I am delighted that you are considering applying for a role with us at Wyre Council.

I joined Wyre last April bringing a mix of local government and private sector experience and together with a new Leader we have developed an ambitious Council Plan which clearly sets our vision for the borough and direction for the Council over the next four years and which we are really excited about.

I see this as Wyre's next chapter and I am looking to move at pace, build on our strong foundations and financial position and to renew our drive to transform the excellent services we provide to our residents, businesses and visitors.

The **Director of Transformation and Change** position is a brilliant opportunity to develop and lead Wyre's new transformation agenda. In developing our new council plan, we set a priority to be innovative and customer focused and this new role and directorate has been created to deliver against this priority.

I am looking for someone to bring a fresh perspective and to challenge what and how we do things, identifying where we can make improvements to how we deliver services to our customers. You will have a track record of delivering change in a complex, customer-facing organisation and developing productive relationships with colleagues to successfully manage change.

You will shape a new team and work across all areas of the council and wider system, developing innovative systems and approaches. The role covers a wide array of services giving you the chance to have a significant impact on how we operate and deliver our services.

This role also leads on another of our priority areas, Economic Development. Our Council Plan sets out our ambition to be the best place in Lancashire to start a business, with a commitment to improve our town centres and grow our tourism industry. You will develop these aims into a strategic delivery plan and oversee delivery of it, resulting in tangible outcomes across the borough.

We are also seeking to appoint another important role - the **Assistant Director of Finance, Revenues and Benefits** (Deputy S151), who will work with the Director of Finance and Governance (S151) to provide strategic financial leadership, supporting the delivery of Wyre's priorities and commitments and helping to ensure that the council's long-term financial health and sustainability is maintained.

If you do join us, you will be joining a welcoming and supportive team with a collaborative ethos. We are determined to embed a culture that creates the environment where all our staff feel inspired and empowered to lead positive change, where continuous improvement is at the forefront of people's minds and where people are motivated to constantly learn and improve.

If either of these roles sounds like the job for you, then I look forward to receiving your application. If you would like an informal discussion about the role, please contact Luke Judd at our advising consultants Starfish on 07435 270 659 or luke.judd@starfishsearch.com.

Best wishes and good luck.



Rebecca Huddleston
Chief Executive