



RECRUITMENT PACK

CHIEF EXECUTIVE

WELCOME TO SEFTON!

Sefton is a vibrant local authority that is already on a journey of aspiration and ambition as it works towards delivering its exciting Vision 2030. This journey is shared with our partners and communities as we strive to ensure Sefton is a confident and connected Borough.

Having recently published our economic strategy which builds on significant investment in the borough, we want to use this opportunity as a lever to further develop services to support communities. The Council has also invested significant funding in children's services and adults social care and with several new senior officers joining us and an incredible workforce across the authority we feel confident about our journey.

We are proud of our workforce, and with our strong track record of partnership working and place leadership, the Council is in the best possible place to meet the challenges and opportunities ahead.

Welcome To Sefton video: [Click Here](#)

ABOUT THE ROLE

This is an exciting opportunity for you to lead the delivery of Sefton's Vision 2030, priority outcomes and core purpose.

As Chief Executive and Head of Paid Service you will provide strong, collaborative, visible, strategic leadership to ensure the delivery of excellent services to our communities.

You will be an advocate for the Council and the Borough at a local, regional and national level and will be a key influencer who is able to shape outcomes that will benefit Sefton and the wider Liverpool City Region (see <https://www.liverpoolcityregion-ca.gov.uk/>).

You will drive forward a high-performance culture and support change and innovation to adapt to the fast-moving landscape of local government and public services.

You will need to sustain the already excellent links with our partners, businesses, and communities, who are integral to the delivery of our priority outcomes and better public services for local people.

With a 'One Council' ethos, you'll ensure all staff embrace the values of the Council, putting communities at the heart of everything we do. You will inspire and motivate colleagues to continue to deliver our priorities as set by the Elected Members, as well as act as principal adviser to the elected members of the Council.

ABOUT THE COUNCIL

The Council is composed of 66 Councillors with one-third elected annually (three years in every four) for a term of four years.

Sefton's political composition:

Labour	45
The Liberal Democrat and Progressive Alliance Group	8
Conservative	5
Lydiate, Maghull, Aintree and Lunt Community Independents	3
Independents Group	2
The Southport Councillors Group	2
Vacancies	1
Total	66

The Leader of the Council is Cllr Ian Maher <https://modgov.sefton.gov.uk/mgUserInfo.aspx?UID=218> and there is more information about the Cabinet here: <https://modgov.sefton.gov.uk/mgCommitteeDetails.aspx?ID=139>

KEY LINKS AND DOCUMENTS:

Plans and policies: [Click here](#)

The Sefton economy: [Click here](#)

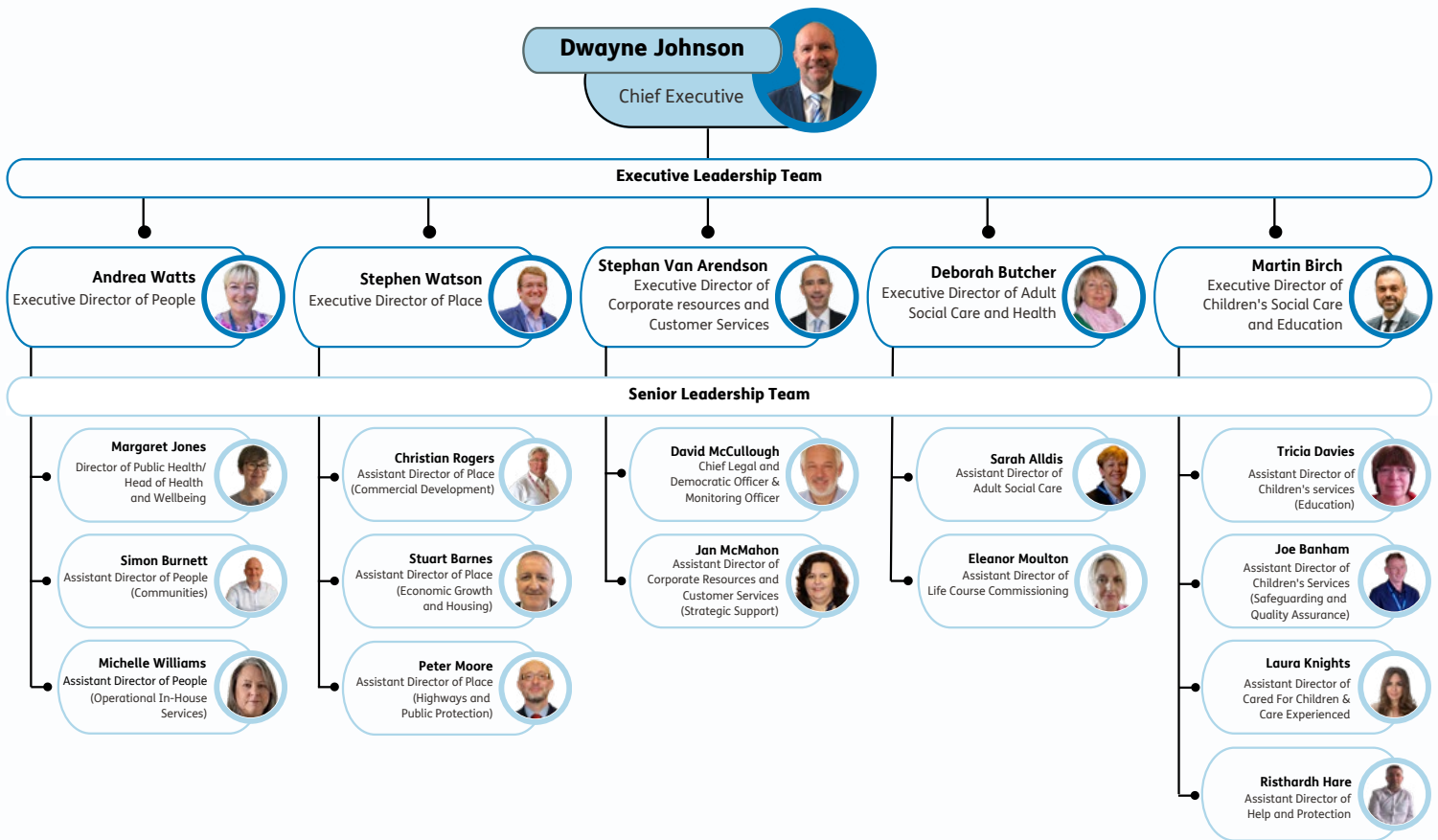
Council budgets: [Click here](#)

LGA Peer Review – Sefton's self-assessment /position statement 2022: [Click Here](#)

LGA feedback report 2022: [Click Here](#)



SEFTON COUNCIL SENIOR MANAGEMENT STRUCTURE



OUR VISION AND CORE PURPOSE

During 2016 Sefton Council led on developing a new and exciting vision for the future of the borough.

Working closely with partners, businesses, private sector organisations, the voluntary, community and faith sector and the wider Sefton community, the aim behind the work was to understand and focus on what is important for the borough and its communities in the future.

'Imagine Sefton 2030' engaged with thousands of people, local businesses and potential investors to create a vision that collectively promotes shared prosperity, coordinated public investment, and a healthy environment and population.

Vision 2030 was agreed in November 2016, together with the Vision Outcomes Framework and Council's Core Purpose.

The Vision will guide long term planning - helping to stimulate growth, prosperity, set new expectation levels and to help focus on what is important for Sefton. The Core Purpose provides an outline to how the Council will contribute to achieving those ambitions set out in the Vision 2030. The Council's major change programme - the Framework for Change - will support us to begin this journey.

<https://www.sefton.gov.uk/your-council/vision-and-core-purpose/>

Sefton's "One Council" values: [Click here](#)

ABOUT THE BOROUGH AND THE REGION

Sefton is the northern borough of the Liverpool City Region with more than 273,000 residents. Boasting 22 miles of stunning coastline, Sefton is a leading coastal tourist destination with a flourishing visitor economy. Spanning the busy Port of Liverpool, the famous Antony Gormley 'Another Place' installation at Crosby, Aintree racecourse, the Royal Birkdale golf course, attractive beaches and dunes, and the resort town of Southport, the diversity of the borough provides a unique mix of urban and natural settings.

Sefton is a diverse and exciting borough where people can enjoy a great work-life balance. With excellent transport links Sefton is well placed for accessing Liverpool, Greater Manchester and Lancashire.

<https://visitseftonandwestlancs.co.uk/>

Liverpool City Region: <https://www.liverpoolcityregion-ca.gov.uk/>

For latest news about Sefton: [Click here](#)

HOW TO APPLY

For more information about this opportunity (including the role profile), please see <https://starfishsearch.com/jobs/sefton-chief-exec/>, or contact Luke Judd at Starfish on 07435 270659 or via luke.judd@starfishsearch.com.

You will need to apply via this website by uploading your CV and a supporting statement (max four sides).

Closing Date for applications:	5th March 2023
Technical Interviews (Microsoft teams):	15th/16th March 2023
Assessment Centre:	18 April 2023
Final Interview:	19 April 2023

