

Thank you for your interest in joining the Centre for Ageing Better as a Trustee. We are passionate about achieving our positive vision of a society in which everyone has the right to a good later life. Established in 2015, the Centre for Ageing Better is now widely recognised as a leading authority on ageing issues. We are a charitable foundation, funded by The National Lottery Community Fund, and part of the government's What Works Network.

Everyone has the right to a good life as they get older and our whole society benefits when they do. But stark and widening inequalities mean many people are more likely to live in poor health and face poverty and discrimination as they get older. This is unacceptable and has huge consequences not just for people themselves but for the whole of society.

In March 2022, our State of Ageing report showed that experience of ageing is getting worse in England, particularly for women and Black, Asian and Minority Ethnic groups. It revealed huge and growing gulfs in wealth, health and life expectancy between deprived and affluent areas. Poverty amongst older people is increasing and the pandemic has led to a huge exodus from the workforce of many older workers, with poor health a key reason for them leaving. This evidence has confirmed to us that as well as taking a preventative approach it is more necessary than ever for us to focus our efforts on creating changes that will benefit those people most likely to struggle as they get older.

We have already had a significant influence on major pieces of policy across housing, work, health, industrial strategy, and later life planning since our inception. We are strongly contributing to an increased understanding of demographic change, its implications, and how society needs to adapt. And our local work supporting the UK Network of Age Friendly Communities means that our reach covers 56 local areas with a combined population of 23.5 million, 7.3 million of which are 50+. We work across all sectors and have partnerships with Greater Manchester Combined Authority, Leeds City Council and Leeds Older People's Forum, Lincolnshire County Council, Public Health England, and Care and Repair England. Our priority is now to deliver results.

Our new three year strategy is being launched this summer. Under the leadership of our Chair, Dame Carol Black, and our Chief Executive, Carole Easton OBE, we have identified three main areas where we think we can make real progress:

1. Challenging ageism and building Age-friendly Movement

We are confronting the widespread ageism that exists across society. Ageism affects people of all ages, but it can limit people's lives profoundly as they get older, whether through discrimination in the workplace or being denied access to potentially life-saving healthcare. Ageism means we don't value older people or invest in ways to help people have a good old age - and in turn people don't value themselves as they grow older. Everyone, everywhere has a stake in changing this and we are building an age-friendly movement across the country, inspired by a new campaign to stamp out ageism, to help them.

2. Creating age-friendly homes

Most people want to live in their own home, in the communities they belong to, for as long as possible. But far too many older people are currently living in homes that make their lives more difficult as they get older. The way most houses in England are built means they are unsuitable for older people and many houses actively endanger older people's health because they are not safe or warm. This needlessly costs society millions each year in NHS and social care costs. We want to make homes more age-friendly so that more people can remain living independently, healthily and happily as they grow older.

3. Fostering an age-friendly work culture

There is no sell-by date for workers, but as we get older many of us are discarded or discriminated against in the workplace, simply because of our age. Our country wastes a huge amount of talent, skills and experience by throwing older workers on the scrapheap, denying them the chance to stay in jobs or find new ones. This comes with a huge price tag for society, with hundreds of thousands of people in their 50s and 60s who want to work shut out of the labour market for good. We are working to create an age-friendly employment culture and workplace practices so that everyone can remain in jobs for as long as they want and are able to.

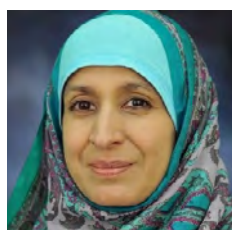
Our Board

The Chair of Ageing Better is Dame Carol Black. You can read more about our trustee team on our [website](#).

The Board of Trustees act together to ensure the charity is:

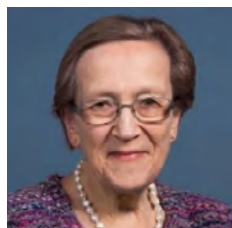
- Carrying out its purposes to the public benefit
- Complying with governing documents and the law
- Managing resources responsibly
- Effectively managing risk
- Delivering against its strategic aims and objectives

Why Ageing Better Trustees choose to make their personal contribution



Nuzhat Ali

I am proud of being a Trustee at Ageing Better because the organisation is fiercely committed to making a difference to the lives of people aged 50 plus, who need our support the most to help reduce inequalities across society. We work collegiately and respectfully, with passion as a team on a mission



Margaret Dangoor

I am proud to be a Trustee of Ageing Better as an organisation that works with passion to improve the lives of people in later life. Working together with other organisations and across communities we aim to prepare people better for later life and transform attitudes to ageing.



Nicholas Mays

I'm proud to be a Trustee at Ageing Better because no other independent organisation in the UK focuses on the experience and challenges of ageing, as opposed to the needs of today's older people, and engages with the implications of ageing across all areas of public and private sector policy and activity.



Cathy Garner

I am proud to be a Trustee of the Centre for Ageing Better as we are actively driving evidence-based change for those most at risk of not having a fulfilling later life and working with partners across the country to ensure these changes become a reality.

What we are looking for

We are further building on the skills of our current Board as we now move into the critical implementation phase of our strategy. You will be clear and confident in the role of governing a charity and passionate about ensuring we deliver the impact and change we were created for. We are particularly interested in:

- Senior level expertise and experience in campaigning and communications to shift social attitudes.
- Previous Trustee experience and a sound understanding of charity governance. Legal expertise would be desirable
- Experience of working closely with people living in communities facing multiple inequalities across England

We are striving to create an organisation that reflects our society and the communities we serve. We know there is more work to be done and are committed to continuing to improve our practice around Equality, Diversity, and Inclusion. We very much welcome applications from minority groups and those underrepresented in our organisation. This especially includes people from Black, Asian and Minority Ethnic backgrounds, LGBTQ+ people, and Disabled people.

If you believe you can offer the skills, experience and qualities we are seeking, we very much look forward to hearing from you.



Role Description

Reports to: Chair of the Centre for Ageing Better

Key relationships: Centre for Ageing Better Board, external stakeholders, Chief Executive and Senior Executive Team

Acting together, the Trustees govern the charity, safeguarding its assets and applying them as efficiently and effectively as possible to further its objectives as set out in the governing document.

Main responsibilities of the role

- To ensure that Ageing Better complies with its governing documents, company law, charity law and any other relevant legislation or regulations.
- To ensure that Ageing Better pursues its objects as defined in its governing documents.
- To ensure Ageing Better uses its resources exclusively in pursuance of its objects.
- To contribute actively to the Board's role in giving strategic direction to the organisation, setting overall policy, defining goals and setting targets, and evaluating performance against agreed targets.
- To safeguard the good name and values of the organisation.
- To ensure the effective and efficient administration of the organisation.
- To ensure the financial stability of the organisation.
- To protect and manage the property of Ageing Better and to ensure the proper investment of Ageing Better's funds.
- To appoint the Chief Executive Officer and monitor their performance.
- To appoint the Trustees, Chair, Senior Independent Director, Treasurer and Committee members.



Person Specification

Knowledge and Experience

- Experience of at least one of the following is absolutely essential for these appointments:
 - Senior level expertise and experience in campaigning and communications to shift social attitudes.
 - Previous Trustee experience and a sound understanding of charity governance. Legal expertise would be desirable.
 - Experience of working closely with people living in communities facing multiple inequalities across England.
- You will have proven track record of translating strategy into plans that can work on the ground.

Skills and Abilities

- You will be personally influential and immediately command the trust and respect of others.
- You will be able to reach and inspire a range of audiences and networks to engage with Ageing Better and our mission and strategy.
- You will be able to contribute effectively as a member of a high calibre Board and will be an effective team player in that setting.
- You will be a strategic and creative thinker who makes connections and has the confidence to speak openly.

Personal Qualities and Attributes

- You will understand and accept the legal duties, responsibilities and liabilities of charity trusteeship.
- You will demonstrate sound and independent judgment and your style will be consultative, collegiate and supportive.
- You will be available to commit the necessary time and effort to fulfilling the role requirements.
- Your personal values will be aligned with and empathetic to those of Ageing Better.



Terms of appointment

Length of appointment

Trustees serve for an initial term of one year, appointable for two further terms of three years.

Time commitment

Up to 12 days per year. The Board of Trustees meets four times a year, usually with an away day in addition. It is also expected the Trustee will be a member of one of two Committees, with meetings four times a year.

Remuneration

There is no remuneration for serving on the Board, as appointments are on a voluntary basis. All reasonable expenses including travel will be reimbursed.

Location

The Centre for Ageing Better is based at: 15 Alfred Place, London, WC1E 7EB.



How to apply

To make an application, please go to <https://starfishsearch.com/jobs/cfba-trustee/> and click on the apply now button, with the following prepared:

- your CV or equivalent biographical information
- a supporting statement that sets out your motivation for applying for the role.

We would also be grateful if you would also complete the Equality and Diversity monitoring form on the online application process. This form is for monitoring purposes only and is not treated as part of your application.

Closing date is Monday 11th July 2022

First stage discussions with Starfish for selected applicants will take place in late July and early August 2022.

A decision about the shortlist will be made in very early September, and selected candidates will be offered an opportunity to speak with the Chair and CEO.

Interviews are likely to be held on or around 8th or 9th September 2022.

