



Director of Public Health;

Assistant Director,  
Consultant in Public  
Health

# Welcome

Thank you for your interest in two key senior positions within our Public Health Team.

There has never been a more exciting time to join Wirral Council as a senior leader and be part of our huge ambitions for Wirral. Transforming the care, health and well-being of our population is a major priority for us. As we enter into a formal Integrated Care System, there is a strong platform for developing greater levels of integrated working with local system partners. This will enable us to deliver better outcomes for all of our population.

The challenges we have faced and met over the last couple of years have provided a strong test and we are very proud of the local response to dealing with the pandemic, including an overwhelming response by Council employees to assist critical front-line services and humanitarian support to our communities and residents. Post pandemic we are already seeing new challenges facing our residents, which will give new focus to our plans to transform the quality of life within our local communities and address the health inequalities which exist within the borough.

We are now seeking to recruit a Director of Public Health as well as a Consultant in Public Health who will be true team players, working across our partnerships, across the Council and within the Care and Health Directorate. Both positions will have a key role in health and wellbeing partnership arrangements. We are therefore seeking leaders who can inspire and engage with everyone to deliver that level of commitment to improve public health outcomes.

These are fantastic opportunities for creative and forward-thinking professionals to build on our strong track record of successful delivery in an experienced, well-resourced and integrated team. You will be joining a talented and ambitious team of passionate colleagues across the Council who are working to deliver excellence. In addition, as a Statutory Chief Officer, our new DPH will work alongside colleagues in the Corporate Management Team, the Senior Leadership Team and the Directorate Management Team to influence how the whole Council prioritises its plans and delivers them. You will have the opportunity to effect significant change and will advise the Chief Executive and lead elected members regarding your statutory duties.

We have huge ambitions for Wirral. To achieve everything we have promised to our residents, we need great people with the compassion and energy to really make a difference to their lives.

We look forward to meeting you.



**Paul Satoor, Chief Executive**



**Graham Hodkinson,  
Director of Adults' Care,  
Health & Strategic  
Commissioning**

# About Wirral

## Visiting Wirral:

Wirral is a unique place, home to a growing population of over 320,000 people and over 8,000 businesses. Our stunning peninsula extends to 60 square miles, and boasts 25 miles of scenic coastline. It is an area of outstanding natural beauty, packed full of spectacular scenery, with a rich mixture of culture, heritage and picturesque cottages. Our environment, our parks and our leisure and cultural offer are among the best in the UK. It offers cutting edge technology and executive living along the banks of the River Mersey, overlooking one of the most awe-inspiring views anywhere in the world in the famous Liverpool skyline. We're a stone's throw away from the thriving city of Liverpool and historic Chester.

To find out more, visit: <https://www.visitwirral.com>

## Investing in Wirral:

Wirral is a location that's made for business. At the heart of the UK, close to Liverpool, Cheshire, North Wales and Greater Manchester. It's an international gateway that's full of opportunity.

Few places can match Wirral's connectivity for businesses. Our key business sites are all adjacent to the motorway network, putting you just a few minutes from Liverpool, Manchester in less than an hour and Birmingham in under two.

Fast trains to London take just over two hours from Chester and Liverpool. Two excellent airports – Liverpool John Lennon and Manchester – serve Wirral, with flights to more than 200 international destinations and a major air freight hub less than an hour's drive away.



# About the Council

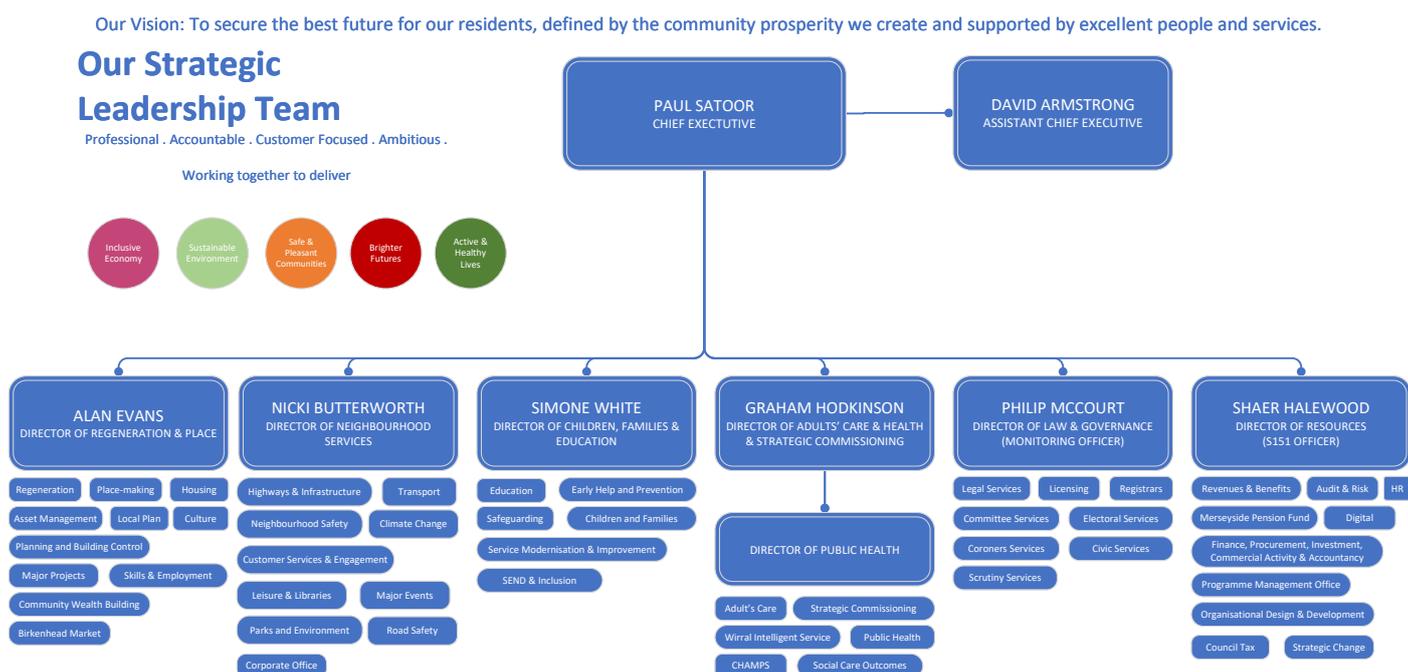
Wirral Council has 66 Councillors in 22 electoral wards. Each ward is represented by three Councillors. One Councillor in each ward stands for election in three out of every four years.

Each Councillor is elected for a term of four years, except in 2021, when Councillors were elected for a three year term. This is because elections were held over from 2020. The political composition of the Council is as follows:

- Labour – 26 seats
- Conservative – 24 seats
- The Green Party – 9 seats
- Liberal Democrats – 6 seats
- Independent Members - 1 seat

The Council is governed by a committee system. Places on committees are allocated in proportion to the number of Council seats held by each political group. The Leader of the Council is Councillor Janette Williamson (Labour).

## SLT Structure chart:



## Our Vision

As a Council we work together to keep on making Wirral a place we can all be proud of. Wirral is thriving and constantly changing. We have completely rewritten who we are as an organisation. It's an exciting time for our borough as we progress new plans and developments.

Our vision is to secure the best possible future for our residents. Our priorities are developed based on what our residents have told us they want and need.

In response we're working to:

- Build a prosperous and inclusive economy for residents and businesses.
- Create a sustainable environment to and lead the way on tackling climate change.
- Provide safe and pleasant communities.
- Support residents to lead active and healthy lives.
- Provide brighter futures for our children, young people and their families.

## Our Values

We have a shared set of values that define how we work with each other, how we work with members and residents, and how we go about our daily business to give Wirral residents the best possible service. Our values have been developed with staff from across the Council, who all show immense pride in what they do. Staff told us what matters to them, what motivates them and what inspires them to make Wirral a better place.

Our values are:

- BE ACCOUNTABLE
- BE AMBITIOUS
- BE CUSTOMER FOCUSED
- BE PROFESSIONAL

See this link for more details: <https://www.wirral.gov.uk/sites/default/files/all/Jobs%20and%20training/Wirral%20Council%20values%20behaviour%20statements.pdf>

### Other links:

The Wirral Plan 2026: <https://www.wirralintelligenceservice.org/media/3552/wirral-plan-2026.pdf>

<https://www.wirral.gov.uk/about-council/freedom-information-and-data-protection/publication-scheme/what-our-priorities-are-and>

<https://www.wirral.gov.uk/about-council/budgets-and-spending>



## About public health in Wirral

Wirral is as diverse as it is distinctive. It is a place of disparities. Some of the most affluent wards sit side by side with some of the most deprived wards, both nationally and on Wirral. There are huge inequalities in income and life expectancy depending on your Wirral postcode.

As a response to the Covid-19 pandemic, the Council refreshed its corporate plan in 2021, to produce The Wirral Plan 2026. This is focused on many of the health inequalities in the borough.

For example, the inequalities in life expectancy at birth sees both male and female residents continuing to compare poorly against the England average, with a large gap in life expectancy between wards in the east and west of Wirral. This gap widened for both men and women between 2015-17 and 2016-18 from 9.3 to 10.7 years for women, and 9.8 to 12.1 years for men, reflecting the large inequalities in the borough. In further trying to understand the challenges of our borough's inequalities, the 2019 Indices of Deprivation saw Wirral ranked the 77th most deprived authority (of 317 authorities) in England. The report found that just over 35% of the Wirral population (around 115,500 people) are suggested to live in areas classified as being in the most deprived 20% of areas in England, with over 83,000 of those residents living in the 10% most deprived.

Our public health service is at the heart of understanding and tackling these issues and addressing the wider determinates of health and wellbeing in Wirral.

<https://www.wirralintelligenceservice.org/media/3552/wirral-plan-2026.pdf>

<https://www.wirral.gov.uk/health-and-social-care/health-wirral/health-publications>

<https://www.wirralintelligenceservice.org/>

<https://www.cheshireandmerseysidepartnership.co.uk/your-area/wirral/>



# About these roles

## **Director of Public Health (salary to £101,759)**

## **Assistant Director, Consultant in Public Health (salary to £83,642)**

Wirral is a unique place, home to a population of over 320,000 people. Our stunning peninsula offers a diverse range of environments, towns and villages, including cutting edge technology and executive living along the banks of the River Mersey, overlooking one of the most awe-inspiring views anywhere in the world in the famous Liverpool skyline.

We are currently delivering one of the largest, most aspirational regeneration programmes in the country, creating well-designed and sustainable neighbourhoods which foster relationships and community, as well as address climate change. Our plans will not only transform the quality of life for our communities but will also tackle the wider determinants of health across the borough.

We are now looking for a Director of Public Health as well as a Consultant in Public Health who will work with partners and communities and lead and inspire the development of innovative solutions that support improvements in health and wellbeing and reduce health inequalities.

As our **Director of Public Health** you will be a positive and visible system leader within the Council and externally. You will be at the forefront of leading our system-wide efforts to make a radical and sustainable impact on population health and wellbeing. Above all you will act as an ambassador for the Council and Wirral, working with a range of stakeholders and partners to influence change and enable a culture of continuous improvement which will deliver outcomes for our residents and communities. In addition, as a statutory chief officer, you will be a key member of the Council's Senior Management Team which will provide you with the opportunity to effect significant change across the organisation.

Equally, our **Consultant in Public Health** will be an ambitious, creative and forward-thinking public health professional, keen to build on our strong track record of successful public health delivery and work within a supportive, well-resourced and integrated team. This could be your first Consultant role, or you could be already at that level and looking to work in a bigger authority before your move to a DPH role.

We have huge ambitions for Wirral. To achieve everything we have promised to our residents, we need great people with the talent, compassion and energy to really make a difference to their lives.



# How to apply

You will need to submit a CV and a supporting statement to apply. Within your personal statement (no longer than four sides of A4) we want to hear about you and your experience with evidence of your suitability for the role.

To apply, please see the roles listed at [www.starfishsearch.com/appointments](http://www.starfishsearch.com/appointments), and you can upload your CV and supporting statement there.

The role profiles and other information is also available on the website.

To discuss the role/s in more detail, please contact Luke Judd at Starfish Search on 07435 270659, or [luke.judd@starfishsearch.com](mailto:luke.judd@starfishsearch.com)

## **Timetable:**

- Roles advertised: w/c 6 June
- Closing date: 3 July
- Agreement of a shortlist: w/c 4 July
- Final interviews for DPH: 19 July (tbc)
- Final interviews for Consultant: TBC

