

Director of
Public Health

Welcome

We're all about people here at Wigan Council, applying our Deal Principles to work in an asset-based way to have different conversations with residents to understand what's important to them and shape services accordingly, aiming to ensure people are socially connected and doing things they enjoy. It's a journey of workforce reform we have been on for several years now to embed the principles and practice of this approach in a kind and positive team culture that encourages innovation and accountability for outcomes.

A really important part of this journey has been the contribution of our amazing public health teams, who have ensured the focus on public health is embedded and integrated in the Deal 2030 strategy and the plans of the Council Directorates, delivering substantial improvements in public health outcomes in Wigan over the past 10 years. Over the same time, locally through our Healthier Wigan Partnership arrangements and through our GM work too we have been able to really transform our system and to build the great relationships that we have with the NHS and wider public services, to secure the wider adoption of the approaches that support residents to lead happier healthier lives.

The resilience and attitude of our teams in the response to the pandemic continues to amaze us. This has spanned from the large-scale wider redeployment of staff to help support critical frontline services and deliver humanitarian support, to the more specific strengthening of our health protection and civil contingency arrangements in the public health teams.

Post pandemic we are already seeing new challenges facing our residents, which will give new emphasis to some aspects of our public health work while reaffirming other priorities for action. We are now looking for a great Director of Public Health to join the senior team to lead our health improvement and health protection teams and to further our transformation and health improvement journey.

You'll be joining a team where we work collaboratively and supportively to get things done, an organisation which has strong political and managerial leadership and real ambition to improve health outcomes for residents. You'll bring creativity and a can-do mindset along with your professional technical skills and will be supported to apply your public health leadership to continue our journey to ensure public health promoting practice is embedded in the organisation and across our partnerships in the borough.

We look forward to meeting you.



Alison McKenzie-Folan
Chief Executive Officer



Stuart Cowley
Director of Adult Health and Care

About the role

Wigan Council is an amazing place to get great things done. We have a culture that fosters positivity, courage, accountability and kindness. Our asset-based approach and the working principles in the Wigan Deal are already well respected but we know we can do more to ensure our residents and communities are supported to live their best lives; being healthy and happy in ways that work for them. We are now looking for our next Director of Public Health to bring their insight and professional excellence to join the senior team, leading and working through the integrated and embedded public health teams we have established.

Wigan borough is a proud place, with 14 towns and a population of 325,000 residents. We have a rich history and a vibrant sporting, arts and cultural heritage. Through the Wigan Deal our approach spans wider public services, businesses and communities; capturing a culture that encourages innovation and teamwork. The challenges we have faced and met over the last couple of years have provided a strong test and we are very proud of the local response to dealing with the pandemic, including 900 council employees volunteering to assist critical front-line services and humanitarian support to our communities and residents. You'll be the kind of leader who can inspire, care and engage with our people to deliver that level of commitment to improve public health outcomes and reduce health inequalities.

Further transforming the health and well-being of our population and improving health, care, and wellness across the borough is a major priority for us, building on a strong platform of success in recent years. As our Director of Public Health, you will be at the forefront of leading our system wide efforts to make a radical and sustainable impact on population health and wellness, including local leadership of health protection and emergency planning. You will be a visible system leader alongside NHS colleagues in our Healthier Wigan Partnership arrangements and across Greater Manchester through the GM DsPH network, working to ensure that our public health system delivers improved outcomes. You will inspire development of innovative solutions that deliver improvements in health and wellbeing and a reduction in health inequalities, whilst maintaining the confidence of councillors, local partners and government.

As a statutory chief officer, you will be a senior member of the Adult Social Care and Health Directorate with a reporting line to the Chief Executive, and a key member of the Council Senior Management Team. This will provide you with the opportunity to effect significant change.

This is a fantastic opportunity for a creative and forward-thinking public health professional to join a supportive team and make a real mark in a Council with a strong national reputation. You will have the opportunity to build on our strong track record of successful public health delivery in an experienced, well-resourced and integrated team.

Wigan's PH Grant allocation for 2022/23 is £27.094 million, plus an extra £1.69 million 2022/23 for drugs and alcohol plus £337k for adult weight management.

Please see these links for more information:

[Community Wealth Building \(wigan.gov.uk\)](#)

[Kings Fund](#)

[Wigan Locality Plan](#)

<https://www.wigan.gov.uk/Council/Strategies-Plans-and-Policies/Public-health.aspx>

For further information about the neighbourhood profiles in Wigan please [click here](#):

Working for Wigan Council

As one of the biggest employers in the borough we have focussed on our relationship with staff through an innovative range of engagement, reward and recognition initiatives. We were crowned 'Council of the Year' in the prestigious LGC Awards 2019 and iese Awards 2021. Leader of Wigan Council Councillor David Molyneux said: "Just to be shortlisted in such a prestigious category at these national awards is a great accolade for the council but to win is phenomenal. This is an enormous achievement for us and is acknowledgement of all that has been achieved through The Deal."

Alison McKenzie-Folan, Chief Executive of Wigan Council said: "The recognition Wigan Council gets on a national level is down to the hard work of our brilliant staff."

"We look forward to continuing to work closely with our partners to reform services and adopting a person-centred approach that has our residents' strengths at the heart."

As an organisation we have a vision for Wigan borough to be the best possible place for people to live and work. The Deal is our informal agreement with everyone who lives or works within the borough to work together to improve outcomes for our residents.

[You can read more about the great work we are doing with our residents on our website](#)

The Deal

We are currently refreshing The Deal 2030, having engaged with thousands of residents across the borough, as part of the Big Listening Festival. We know that Wigan is a borough who deeply care about our borough, with a vast amount of local knowledge and skills, which will help us to shape the Council's priorities for the future.

[Take a look here.](#)

We care for our staff

Wigan Council has been named an excellent employer, by the Workplace Wellbeing Charter, a national accreditation that recognises businesses that achieve the highest standards in workforce wellbeing. Achieving the highest level of excellence in four of the eight Workplace Wellbeing Charter standards and scoring highly in the other four areas shows how Wigan's commitment to our Staff Deal and caring for the health and wellbeing of Team Wigan is real!



[Take a look at what more we do to make working a Wigan a great experience](#)

If you are courageous, positive, accountable and kind then Wigan Council is the perfect place for your next career move!

Our Staff Deal

Wigan Council employees are encouraged to sign up to our 'Staff Deal'. Our Team Wigan deal is an informal agreement which outlines what they can expect from us, and in return what we expect from them. We have the best teams at Wigan and are always looking for ways to reward their commitment and hard work.

Together we will

Deliver Deal 2030, working alongside our communities to make Wigan Borough an amazing and inclusive place to live and work, building a better future.

We will



Genuinely care for you and your wellbeing.



Champion a culture that inspires you to thrive.



Listen and engage with you to bring your ideas to life.



Celebrate your contribution and support you to reach your goals and aspirations.

I will



Look after my wellbeing and be kind to myself and others.



Work with others across #TeamWigan to be courageous, innovative and embrace technology.



Share my ideas and be accountable for making things happen.



Own my development and let my passion and positivity shine through.

Your wellbeing



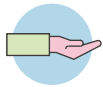
Free flu Jab

Every year you will be offered opportunity to have a free flu jab.



Medical Appointments

We allow paid time off to attend non-routine medical appointments



Employee Assistance Programme

Free confidential support for you and your family members.



Corporate Gym Membership

Discounted gym membership at our BeWell leisure centres located across the borough



Fast track physiotherapy

Access to physiotherapy services



Mind, Body, Money

We invest in a variety of wellbeing initiatives to help you to stay happy and healthy at work.

Your work life balance



Flexible working

We work flexibly, operating a flexi-time scheme in some roles, applications for formal arrangements can be made.



Blended approach to work

We work flexibly across My Place (homes), Our Place (office space) and Your Place (community)



Generous leave entitlement

We offer generous annual leave which will increase with your length of service



Family life policies

We have in place leave for a range of family support including maternity, paternity, shared parental, adoption and fostering



Caring responsibilities

We're committed to supporting those who are carers.



Christmas closedown

Services that are not deemed critical will close down over the festive period.

Your money



Local and national discounts

We offer a range of local and national discounts to help your money stretch a little further



Pension

We're part of Greater Manchester Pension Fund offering an attractive pension package



Cycle to work scheme

You can purchase a bike and accessories up to the value of £2500 via salary sacrifice



Savings

We're in partnership with our local credit unions which allows you to set up savings directly from your salary.



Public transport discounts

If you travel by rail or bus, you can get discounted tickets on your journey to and from Our Place



Free parking

You will be given access to free parking near to your regular work place

Your career



Opportunities to learn and grow

We offer a range of formal and informal development opportunities for you to get involved in.



Long service awards

We reward long service from 10 years through to 50 years' service with Wigan.



Staff recognition

We host frequent award ceremonies to celebrate the work of #TeamWigan



Free uniform

If you're a front line worker, you will be given a free uniform as part of your induction.



Supporting our communities

You will be given opportunity to support our communities by way of volunteering or becoming a reservist.



Opportunities to get involved and innovate

The Leader and Chief Executive host regular engagement sessions to seek your ideas on how we can improve things at Wigan

About Wigan as a place

Wigan is an exciting and vibrant borough, encompassing Wigan and Leigh towns, serving approximately 325,000 residents. Geographically it lies between the major cities of Manchester and Liverpool and affords great transport links, making Wigan an ideal destination to live, work and visit.

Complemented by many outdoor spaces to enjoy, the Wigan borough has plenty of great places to visit. Our residents enjoy living close to beautiful countryside, as 70% of Wigan's 77 square miles is green open space. This 'Greenheart' includes stunning flashes, woodlands, wetlands, canals and green space. It is a great place for outdoor activities for all the family to explore.

Wigan is also home to many high quality and beautifully maintained parks such as Mesnes Park and Lilford Park. For the more adventurous, Haigh Woodland Park has a high ropes course, mini golf, train rides and nature walks as well as the chance to see the grand Haigh Hall, dating back to the early 19th century and owned by Lord Crawford.

Sporting success

Wigan and Leigh has a strong sporting tradition, embedding passion and belief within the community. The amateur sports scene is well established across the borough; with a wide range of sports clubs ensuring people are able to enjoy regular physical activity.

Invest in Wigan

Wigan is a great place to do business. Wigan is a borough which is open for business and actively encourages businesses to locate here and flourish.

Success stories include Poundland securing a new distribution centre in the borough, marking one of the biggest job boosts for Wigan in many years. The development provided up to 650 new jobs over three years, with the potential for a further 150 jobs as the business grows. Nice Pak International has opened its new £40m manufacturing base at Westwood Park which will create wet-wipes to distribute across the world and will create 100 new jobs. In order to showcase the great businesses in the borough Wigan Council runs one of the biggest business expos in the North West.



About the council

Wigan Council employs over 4,800 staff, not including schools. We are the ninth largest metropolitan authority in the country and the second largest in Greater Manchester, delivering over 700 services

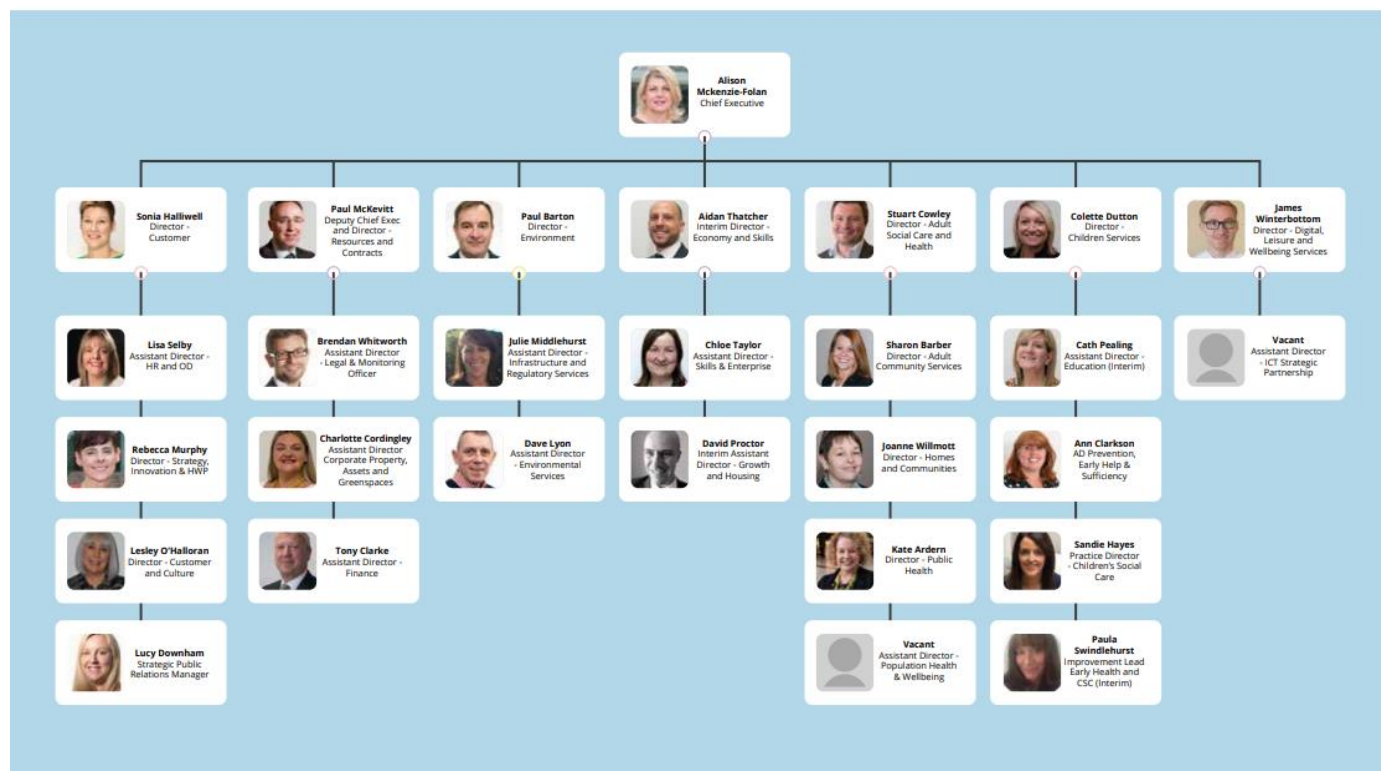
The council consists of 75 Councillors with one-third being elected every three years in four. The borough is separated into 25 wards.

- Labour: 57 seats
- Conservatives: 8 seats
- Independents: 8 seats
- (Two seats are vacant)

About the cabinet: <https://www.wigan.gov.uk/Council/Councillors-and-Committees/Cabinet/The-Cabinet.aspx>

Performance and spending: <https://www.wigan.gov.uk/Council/Performance-and-Spending/index.aspx>

Senior Management Team Structure Chart November 2021



How to apply

For a confidential discussion about the role please get in touch with Luke Judd at Starfish Search at luke.judd@starfishsearch.com or 07435 270659.

To make an application, please go to <https://starfishsearch.com/jobs/wigan-pdh/> and click on the apply now button, with the following prepared:

- your CV (no more than three sides)
- a supporting statement (max four sides)

We would also be grateful if you would also complete the Equality and Diversity monitoring form on the online application process. This form is for monitoring purposes only and is not treated as part of your application.

Closing date: 22 April 2022

Meeting with AAC to agree shortlist: w/c 25 April 2022

Final interviews: w/c 9 May 2022

