



More people
More active
More often

Chair of the Board



Starfish

Welcome

Thank you for your interest in becoming our next Chair at ukactive.

At ukactive, our long-standing and uncompromising vision is to get more people, more active, more often. We are committed to improving the health of the nation through promoting active lifestyles. We exist to provide expert support to our members on issues of reputational concern, to promote growth and champion the sector through campaigns, to provide business intelligence on sector trends, and to lobby Government to improve members' operating landscape, ensuring the impact the sector can have on major societal issues is acknowledged and maximised.

Our current Chair since 2015, Baroness Tanni-Grey Thompson, is stepping down next year after completing her 3rd and final term. We are seeking a new Chair to succeed her and take ukactive into a new and exciting phase of development and impact as we launch our new 5-year strategy. We are seeking to grow the physical activity sector, demonstrate value to our members, and ensure strong external relationships particularly with Government and bodies such as Sport England as we widen our agenda to include a focus on the benefits of health prevention. More generally, we are keen to increase our leadership of the physical activity sector overall and to ensure the ongoing financial sustainability of our organisation.

As Chair, you will provide credible and inspiring leadership to the ukactive Board and hold responsibility for ensuring that strategic direction and appropriate governance takes place, whilst also instilling an innovative and collaborative culture for Board and the wider organisation. You will also be experienced in performing external and media-facing activities in order to help increase the organisation's profile and, in an emblematic role such as this, ideally you will have experience of political engagement or influence.

The current Board of ukactive is highly committed, skilled and capable, and dedicated to realising the mission of the organisation. You will be someone who shares that passion for promoting active lifestyles and the benefits that this brings to the nation's physical, mental and social wellbeing. You will also recognise our significance within our sector and demonstrate a desire to help us consolidate and increase our influence and impact, as well as support our membership in promoting physical activity. With that in mind, you will have exceptional interpersonal and alliance-building skills to leverage stakeholder networks to the greatest effect, and to ensure we have a voice.

You will have a dynamic outlook, an outstanding reputation for ambassadorial capability, unimpeachable integrity, a commitment to diversity and maturity of judgement. You will demonstrate high intellectual and strategic acumen but engage with energy, warmth and wisdom both externally and internally with the Board Directors and executive staff.

If you believe you have what we are looking for, we very much look forward to hearing from you.



About ukactive

ukactive is the leading not-for-profit health body for the physical activity sector, comprising members and partners from across the UK. With more than 4,000 members we represent the full spectrum of the physical activity sector across the public, private and third sector. Our membership spans from gyms, public leisure centres, sports bodies and other activity providers, to major consumer brands and equipment providers. We exist to provide expert support to our members on issues of reputational concern, to promote growth and champion the sector through breakthrough campaigns, to provide business intelligence on sector trends, and to lobby Government to improve members' operating landscape, ensuring the impact the sector can have on major societal issues is acknowledged and maximised.

We are committed to getting more people more active, more often, and to working with any organisation who shares this goal. By working with our partners, including Sport England, Public Health England, and Nike, we are working to turn the tide on inactivity and prevent over 37,000 premature deaths per year in the UK.

We recognise the vital role of the active lifestyle sector in facilitating, sponsoring and promoting physical activity. That's why we undertake key research into the physical activity sector and work closely with commercial brands and local authorities to develop and support initiatives which encourage more people to be more active, more often.

ukactive is predominantly independently funded by subscriptions and other revenue generated from members and partners. We work in partnership with other organisations to achieve shared goals. We can influence positively by making connections between active lifestyle providers and those who promote active lifestyles and anybody else who is interested in getting the nation more active, more often.

Our values represent us as an organisation and our Board. These are "We are a Community", "We Care", "We are driven", "We empower", "We are progressive"

To find out more about us, please visit www.ukactive.com



Role Profile

The role of Chair of ukactive is to provide inspiring leadership and effective governance to the organisation. The Board of Directors is responsible for setting the strategic aims, objectives and direction of ukactive, delegating day-to-day management to an executive team led by the Chief Executive, and ensuring the long-term sustainability of the organisation. The Chair ensures the Board is effective, cohesive, and collaborative and acts as an ambassador and visible champion for ukactive and the physical activity sector.

Leadership

- Lead with an inspiring and dynamic outlook, providing direction to the Board and wider organisation and challenging the Executive where necessary;
- Ensure that the organisation promotes diversity and inclusion for all its stakeholders;
- Safeguard the reputation of ukactive, upholding the values of the organisation by example;
- To support and champion a number of project/work streams, particularly aligned to the Sport England partnership;
- Commitment of enough time to ensure the duties of the role are fulfilled.

Governance

- Take responsibility for the Board's composition, development, and succession planning, supported by the Nominations Committee;
- Promote the highest standards of governance, ethics, compliance and risk management within the Board and the wider organisation;
- Ensure the Board provides appropriate influence, expert advice, support, and constructive challenge both within ukactive and the wider physical activity sector;
- Ensure the Board reviews, scrutinises and evaluates ways of working by ukactive and its members and partners;
- Ensure an annual Board effectiveness review is performed and that results from the review are acted on; and oversee the delivery of the Annual Report and Accounts supported by the Finance and General Purpose Committee.

Ambassadorial

- Act as an ambassador and visible champion for ukactive and its membership with senior, key external stakeholder groups, including political stakeholders;
- Champion the organisation to, and manage relationships with, membership/potential membership;
- Play a leading role in representing ukactive in the media and at external conferences and events, including ukactive Awards, The Conference (merger of Active Uprising and Summit), and Strategic Partner Group events;
- Visit Northern Ireland, Wales, and Scotland as part of membership engagement opportunities in the respective areas;
- Mobilise effective Government engagement and lobbying as circumstances change.

Person Specification

Part One

Knowledge and Experience

- Outstanding strategic and dynamic leadership experience, ideally with direct experience gained as Chair within another organisation and / or a public Committee of standing.
- Significant experience of engaging with Government or the political environment at a senior level, with a strong focus on influencing and partnership working: you are likely to have a track record of influencing at the most senior levels in the UK and / or in the devolved administrations.
- Ideally bring an existing level of credibility within the physical activity or health sector.
- A track record in, or at least a keen interest, in health in the UK and a passion for physical activity and the benefits that it can bring.
- Sound understanding of UK governance requirements and an independent stature.

Part Two

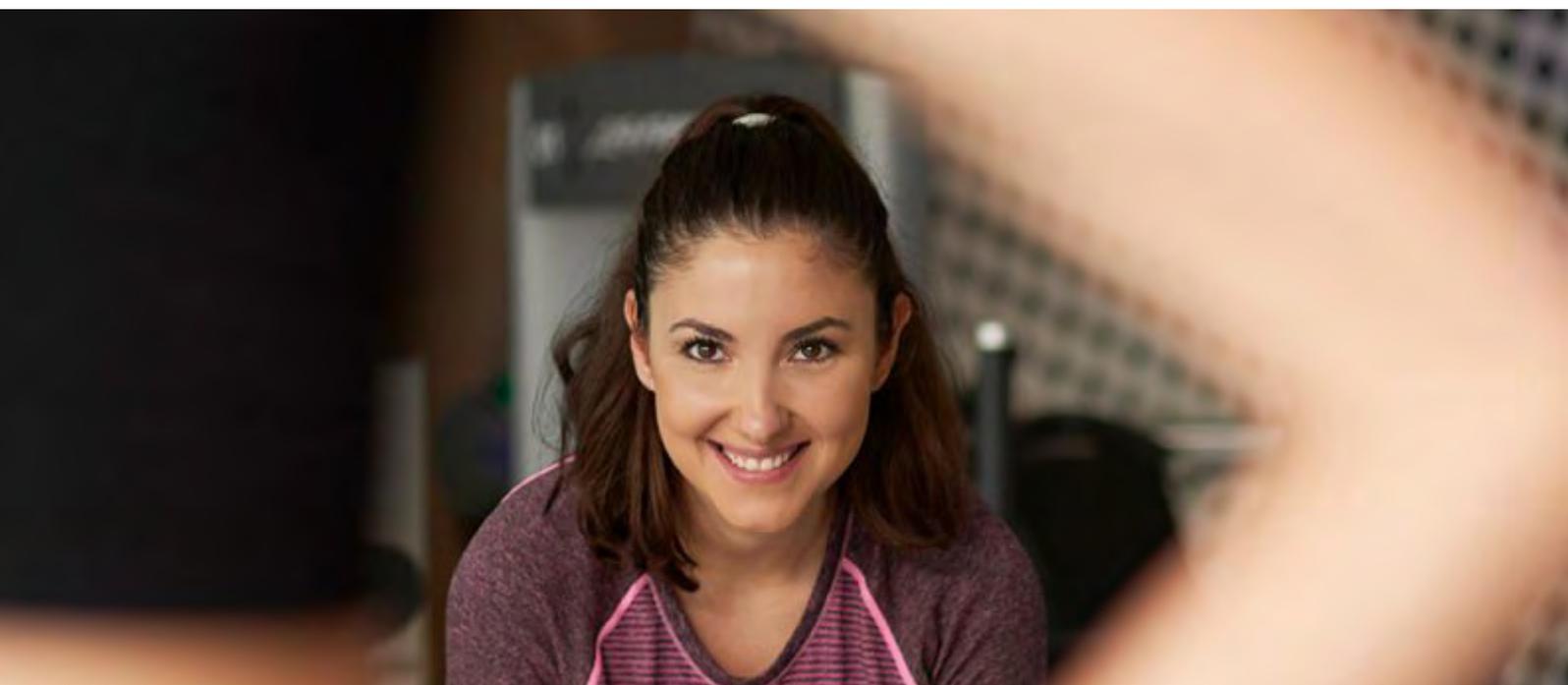
Skills and Abilities

- High intellectual capacity and credibility (particularly in the physical activity space) and a clear and independent thinker.
- Highly effective relationship and alliance building abilities.
- Sound judgement with high capacity for self-reflection.
- Outstanding verbal and written communication skills with excellent media and spokesperson abilities.
- Has the capacity to support both Board and Executive development.

Part Three

Personal Style and Attributes

- Dynamic leadership style that guides and inspires the Board and Executive to fulfil their respective responsibilities.
- A natural networker who secures confidence immediately, has a diplomatic style that will galvanise support for ukactive's work.
- Collaborative approach with excellent interpersonal skills.
- Drive and enthusiasm for the physical activity and health sectors and a strong personal commitment to ukactive's mission and values.



Terms of Appointment

Time commitment

The role requires up to 2.5 days a month. This includes:

- Attendance at quarterly Board meetings - 2-3 hours in length. These are currently held remotely however this is anticipated to change back to holding a number of these at the organisation's Holborn office.
- Chairing of Nominations Committee, and member of Remuneration and Finance Committees. Meetings are held remotely on a 6 monthly (Nominations/Remuneration Committees) and quarterly (Finance Committee) basis.
- Chairing of AGM (only when required for governance changes).
- Visiting Northern Ireland, Wales, and Scotland as part of membership engagement opportunities in the respective areas.

Remuneration

The role is remunerated at £20,000 per annum.

Length of appointment

All Board appointments are for an initial 3-year term, renewable to up three times for a maximum of nine continuous years.

Equality, Diversity and Inclusion

ukactive is committed to championing equality, diversity and inclusion throughout all aspects of the organisation's work. As part of this the Board has made a commitment to achieving greater diversity.



How to Apply

We hope you will consider expressing an interest in this role. If you have questions about the appointment process and would find it helpful to have an informal conversation, please contact Juliet Taylor or Parna Taylor on 0203 971 0832.

To make an application, please go to <https://starfishsearch.com/jobs/ukactive-chair/> and click on the apply now button, with the following prepared:

- your CV or equivalent biographical information
- a covering letter that sets out your motivation for applying for this appointment, and why you think your skills and experience make you suitable

Please also ensure you have completed and submitted the equal opportunities monitoring form that appears on this site as you submit your application. The information you provide will be treated as confidential and used for statistical purposes only. The form will not be treated as part of your application.

Closing date is Friday 7th January 2022.

If selected, you will be invited to meet (via remote means) with our advising consultants during w/c 24th January and w/c 31st January 2022.

Agreement of the final shortlist will be by mid-February 2022.

Informal meetings / telephone calls will follow confirmation of the final shortlist.

Shortlisted candidates will have the opportunity to speak with key stakeholders in late February 2022.

Formal interviews for shortlisted candidates are expected to take place in early March 2022.

