



Job Title:	ED, Economy, Investment & Public Health
Function:	Economy, Investment & Public Health
Document Date:	August 2021
Grade:	TBC

Job Purpose

This is a newly created senior role at the heart of the council’s organisational strategy, leading on 9 out of 20 of ECCs strategic commitments. This role will be responsible for securing inclusive and sustainable economic growth and improved health and wellbeing for the communities of Essex, as well as ensuring investment in infrastructure drives such growth, creates jobs, generates wealth and improves the quality of life in Essex.

This leader will have the unique opportunity of securing inclusive economic growth whilst leveraging the public health focus and capability helping local people to benefit from a growing economy and infrastructure. With big budgets and a broad remit for major investments in Essex’s built environment, this role requires a leader with significant experience of leveraging capital investment to stimulate regeneration and housing supply.

This leader will understand the strengths and challenges that the geographical and socio-economic diversity of Essex brings, and be able to leverage the full resources of the council, its partners and communities to create inclusive economic growth and good public health, building the national reputation of Essex and the council in the process. It requires the ability to build powerful collaborative relationships at the most senior levels with all the councils in Essex, government, health organisations, the private sector and with local authorities beyond our boundaries, to deliver for our residents, communities and businesses.

This leader will be authoritative and credible, demonstrating strong system leadership in environments which are complex, contested and challenging and use these relationships to deliver recognisable positive change and create a compelling vision of the future for Essex residents, businesses and communities, recognising and celebrating its diversity.

Organisational Accountabilities

This role is part of the Corporate Leadership Team (CLT) and is accountable for the overall success of the organisation, for demonstrating visible and collegiate leadership across the council. The leader is accountable for:

Using insight and expertise to provide advice at CLT to the Chief Executive, Executive Directors will work together to bring the organisation's vision and strategy to life with Cabinet, partners and employees at all levels.

Provide authentic, systems leadership and direction to the organisation by creating a vision and strategy for their portfolio, through acting as a role model for our leadership behaviours and culture across the organisation.

Accountable for creating and proactively leading change initiatives which support our longer term vision.

Working collaboratively with the Member portfolio holder(s) to agree the strategy and approach to the delivery of services, including reporting on service performance.

Working collaboratively with senior politicians and colleagues to identify sound commercial, digital and innovative outcomes to meet our ambition and support the delivery of best possible outcomes for our customers.

Accountable for development of productive and purposeful networks and partnerships to enable Essex to meet the most complex social and economic challenges. Ensuring equality and diversity is considered as part of all decisions undertaken.

Accountable for effective deployment of agreed finance, people and other resources demonstrating value for money, with statutory and financial obligations.

Service/Functional Accountabilities

Accountable for the development and delivery of economy, capital investment and delivery, community and public health strategies across Essex, delivering ambitious outcomes aligned with the Essex vision.

Accountable for setting short, medium and long term functional priorities. These will be informed by the organisational strategy and intelligence using global, national and local insight and investment through a place based approach to focus on local outcomes.

Accountable for building strong relationships and partnerships to ensure effective collaboration and innovation in the delivery which recognises the socio-economic diversity of Essex.

Accountable for the overall success of the council's Capital Programme from inception to implementation. Striving to meet the council's priorities by improving the supply of housing and effectively leading the delivery of housing services, including those delivered through alternative delivery vehicles.

Accountable for managing the Chief Planner and have responsibility to ensure that statutory obligations are met and leading on strategic planning issues, working with and influencing regional partners agencies and partners in this high profile area of activity.

Accountable for the minerals and waste planning development control function.

Accountable for managing the statutory role of public health and have responsibly to ensure that statutory obligations are met.

To ensure that delivery of public health and community services is aligned to the council's key priorities; these Community Services include:

- Employability and Skills
- Adult Community Learning
- Country Parks and Green Spaces
- Heritage, Culture and Arts
- Trading Standards

Act as an advocate and ambassador for economy, capital investment & delivery and public health at a national level, working beyond natural boundaries to develop successful networks, ensuring continuous progression for Essex.

Lead for the council on all national, regional and local partnerships and boards where economic growth, capital investment & delivery, public health, and/or community services are the substantive focus. Play a supporting role on other boards as appropriate.

Lead and co-ordinate on cross-cutting issues for the council that could have significant strategic impact in particular localities. Including joint accountability with the Executive Director, Climate, Environment & Customer and Executive Director, Corporate and

Skills, Knowledge and Experience

Educated to degree level or equivalent by experience.

Evidence of continuing professional development and expert knowledge in relevant professional area.

Proven leadership skills and behaviours which have the ability to positively drive culture, focus on results and forge a strong team from diverse backgrounds across organisational boundaries to achieve strategic objectives within a rapidly changing and ambiguous environment.

Proven communication skills with an exceptional ability to develop sustainable networks and partnerships which creates inspiring action that benefits the residents, communities and businesses of Essex.

Authoritative and credible with the ability to influence both strategically and corporately in a complex organisation and with the most senior stakeholders and partners, across local and national government, the private sector and with communities.

Able to shape the organisation level strategy, vision and direction while managing conflicting priorities.

Able to develop and deliver a functional strategy, vision and direction which integrates changes in this key area for the council, taking into account the environment and impact of external forces.

Create a new functional team that is ambitious and sets the highest standards and expectations of performance and delivery

Strong programme management skills and experience of delivering programmes at scale, working with supply chains and partners, with evidence of a clear understanding of the financial responsibilities associated with major programmes.

Experience of creating and proactively leading change initiatives in a complex environment.

Leadership Behaviours/Professional Competence

Acts Strategically

Inspires - Displays a passion for making a difference. Creates and shares an ideal image of what we can become and motivates others to see exciting possibilities for the future.

Innovates - Thinks radically, takes risks and is prepared to make mistakes when looking for new ways to improve services. Sees disappointments as learning opportunities. Seeks opportunities to challenge and change the status quo.

Engages People

Enables - Builds energised teams and recognises contribution. Creates an atmosphere of trust, respect and dignity so others feel able to experiment with new or innovative ways of working.

Collaborates - Creates and develops networks and involves others to first understand their point of view and then join together in a common purpose. Crosses internal and external organisational boundaries to improve and deliver shared solution and services in ways that achieve mutual gain.

Achieves Results

Delivers - Develops a quality service by valuing and modelling professional excellence and expertise to enable the delivery of commercially, financially viable services. Takes into account diverse customer needs and requirements.

This role is politically restricted - please refer to Politically Restricted Posts policy and guide: ECC politically restricted posts for full details.
