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### Trustee





### Welcome

Thank you for your interest in joining the Centre for Ageing Better as a Trustee. We are passionate about achieving our positive vision of a society in which everyone enjoys later life. We seek to bring about long-lasting changes in policy and practice informed by evidence so that more people approaching later life are in good health, fulfilling work, live in safe and accessible homes and connected communities. Established in 2015, with an endowment from the National Lottery Community Fund, the Centre for Ageing Better is now widely recognised as a leading authority on ageing issues.

We have influenced national policy on everything from the Cridland Review of State Pension Age, the Industrial Strategy, the NHS Long Term Plan, and the Prevention Green Paper . We work across all sectors and have partnerships with Greater Manchester Combined Authority, Leeds City Council and Leeds Older People's Forum, Public Health England, and Care and Repair England.

Under the leadership of our Chief Executive, Anna Dixon, and our new Chair, Dame Carol Black, we are focused on having a significant impact across England by:

- being bolder in calling for change,
- being highly effective at influencing a wide range of stakeholders, including the private sector,
- developing and maintaining impactful partnerships with those who share our vision and can help deliver the changes,
- continuing to develop a strong analysis and evidence base to support the changes we want to see in the world.

We have a committed and passionate Board and wish to further build on their skills . We are looking for a Trustee with a background in strategic finance, who is able to provide support and strategic advice on our endowment. You will have a ready-made profile in your field and will be passionate about Ageing Better's vision. You will also be someone who is clear and confident in the role of governing a charity, safeguarding its assets and applying them as efficiently and effectively as possible to further our objectives.

We very much hope that you will give this appointment serious consideration. If you believe you can offer the skills, experience and qualities we are seeking, we very much look forward to hearing from you.

# **About Us**

We are living longer than ever before, but we are not getting the most from our extra years. Our longer lives are a great opportunity for the economy, for society and for us as individuals. We need radical change if we are to make the most of this opportunity.

Ageing Better has identified what matters most to people as they grow older. We want more people to be in fulfilling work, in good health, living in safe, accessible homes and connected communities. To achieve these changes, Ageing Better will focus on people approaching later life, as well as those who are most at risk of missing out on a good later life, such as those on low incomes and those more likely to experience health problems. Working in partnership with national and local government, and the private, public and voluntary sectors, we will seek to influence policy nationally and deliver long lasting changes locally.

The Centre for Ageing Better is an independent charitable foundation, funded by an endowment from the National Lottery Community Fund. As a part of the What Works network, we are grounded in evidence.

### We've got four priority goals:

### Fulfilling work

Around 1 million people between 50 and 64 are involuntarily out of work. We know that being in good quality work is important to helping people remain financially secure, but employers are not doing enough to create age-friendly workplaces. Our goal is 1 million more people aged 50-69 in fulfilling work by 2022. We will help make employers more age-friendly, promote health at work and find new ways to support people who want to get back into work.

#### Safe and accessible homes

Our housing stock is among the oldest in Europe, with some of the highest associated health and care costs. Most people want to remain in their own home, but current housing stock is not suitable for us as we grow older. Our goal is that by 2030 there will be 1 million fewer homes defined as hazardous and half of all new homes will meet accessibility standards. We'll work to make sure new homes are future proofed and that there is a diverse supply of suitable homes, that current homes are adapted and better information is available for people approaching later life.

#### Healthy ageing

Our health is fundamental to our quality of life. We want more people to reach later life in good health: free of preventable disability and better able to manage long-term conditions. This helps us stay in work, stay independent in our own homes and be active in our communities. Our goal is for people to have five more years free of preventable disability and to reduce the gap between the richest and poorest people in disability-free life expectancy by 2035. We will bring together a wide range of organisations who together can ensure more of us age well, we will support local areas to take an integrated approach to healthy ageing, and we will identify and test interventions to influence behaviour change.

#### Connected communities

Communities where people know and help each other make it easier to build relationships and stay active. By 2030, we want to see an increase in the proportion of people aged 50 and over who report they feel they strongly belong to their neighbourhood. We'll help create the physical environment necessary to build connections, remove barriers to participation and support more local areas to become age-friendly so that everyone feels part of a community.

### **Our Board**

Chair of Ageing Better, Professor Dame Carol Black is an Expert Advisor on Health and Work to NHS England and Public Health England.

Dame Carol chairs the Board of Think Ahead, the government's fast-stream training programme for Mental Health Social Workers and is a member of Rand Europe's Council of Advisers, the strategy Board for the Defence National Rehabilitation Centre, and the Advisory Board of Step up to Serve. She became chairman of the British Library in September 2018.

As Principal of Newnham College Cambridge until June this year, Dame Carol served on several university committees including the Equality and Diversity Committee, the Advisory Board of the Centre for Science and Public Policy, and the Strategic Working Group on Access and Participation. She was Deputy Vice-Chancellor, patron of the Women's Leadership Centre in the Judge Business School, and a member of the University's Leadership Network.

Dame Carol has compiled three independent reviews for the UK Government: of the health of the working-age population in 2008 as National Director for Health and Work; of sickness absence in Britain in 2011 as co-chair; and of employment outcomes of addiction to drugs or alcohol, or obesity, in 2016. She is currently leading an independent review of drugs for the Home Office.

Dame Carol is a past-President of the Royal College of Physicians, of the Academy of Medical Royal Colleges, and of the British Lung Foundation, and past-Chair of the Nuffield Trust for health policy. The Centre she established at the Royal Free Hospital in London is international renowned for research and treatment of connective tissue diseases such as scleroderma. She has also been a Trustee of the National Portrait Gallery.

You can read about our trustee team at: https://www.ageing-better.org.uk/about-us/our-team

# **Role Description**

Reports to Chair of the Centre for Ageing Better

Key relationships Centre for Ageing Better Board, external stakeholders, Chief Executive and Director of Operations and Finance

Acting together, the Trustees govern the charity, safeguarding its assets and applying them as efficiently and effectively as possible to further its objectives as set out in the governing document.

### Main responsibilities of the role

- Ensure that the organisation complies with its governing document.
- Ensure that all the charity's objectives are within its objects and within the law and relevant regulations.
- Ensure that monies which are invested on behalf of the charity (the endowment) are well managed, within the constraints of the law and ethical and other policies.
- From time to time review the charity's strategy so it remains up to date and relevant to the needs of older people.
- Safeguard the charity's ethos, its good name and its culture, values and behaviours.
- Work with the CEO and his/her executive team to develop and agree strategic goals and objectives.
- Monitor the charity's progress towards the achievement of its strategic goals and objectives and monitor the impact of its activities.
- Define the parameters on which the budget will be based, agree the budget and monitor financial performance.
- Ensure that the Executive has implemented effective internal control systems and management information systems.
- As and when necessary, appoint a CEO, agree their performance goals, monitor their performance and agree their remuneration package.
- Hold Committees and the CEO accountable for the authority that has been delegated to them.
- Be accountable to funders, grant givers and other stakeholders for the way in which they have discharged their responsibilities as Trustees.
- · Represent the Board's position when speaking publicly.
- Assist with the identification and search for new Trustees.
- Review the Board's own performance periodically and build an effective team spirit across Trustees and the Executive.

## **Person Specification**

### Knowledge and Experience

- You will bring deep and clear expertise in the field of investment, to support Ageing Better in the management of our endowment and contribute to wider discussions about strategic finance. A background in finance with a recognised accountancy qualification would be an asset, although it is not strictly essential.
- You will understand risk and the responsibilities of the Board to manage these and support Ageing Better to assess its risk appetite in relation to different aspect of its work including investments.
- You may also have experience of social investment and understand the opportunities for working with others to leverage funding for greater impact.
- You will understand and be interested in the issues that matter for a better later life, especially for those most at risk of missing out on the benefits.
- You will have proven track record of translating strategy into plans that can work on the ground and will already have worked as part of a Board.

### **Skills and Abilities**

- You will be personally influential and immediately command the trust and respect of others. It is likely that you will already have built an unimpeachable personal reputation in your field and will be of high standing.
- You will be able to reach and inspire a range of audiences and networks to engage with Ageing Better and our mission and strategy.
- You will be able to contribute effectively as a member of an especially high calibre Board and will be an effective team player in that setting.
- You will be a strategic and creative thinker who makes connections and has the confidence to speak openly.

### Personal Qualities and Attributes

- You will understand and accept the legal duties, responsibilities and liabilities of charity trusteeship.
- You will demonstrate sound and independent judgment and your style will be consultative, collegiate and supportive.
- You will be available to commit the necessary time and effort to fulfilling the role requirements.
- Your personal values will be aligned with and empathetic to those of Ageing Better.

# **Terms of Appointment**

Length of appointment	Trustees serve for an initial term of one year, appointable for further terms of three years.
Time commitment	Up to 10 days per year. The Board of Trustees meets four times a year, usually with an away day in addition. It is also expected the Trustee will be a member of one of two Committees, with meetings four times a year.
Remuneration	There is no remuneration for serving on the Board, as appointments are on a voluntary basis. All reasonable expenses including travel will be reimbursed.
Diversity	The Centre for Ageing Better seeks to ensure that the composition of the Board of Trustees reflects equality and diversity.

# How to Apply

We hope you will consider making an application. If you have questions about the appointment and would find it helpful to have an informal conversation, please contact Juliet.Taylor@starfishsearch.com and we will be happy to arrange a call.

### To make an application, please provide by email to Juliet.Taylor@starfishsearch.com

- your CV or equivalent biographical information
- a supporting statement that sets out your motivation for applying for the role.

We would also be grateful if you would also complete the Equality and Diversity monitoring form provided. This form is for monitoring purposes only and is not treated as part of your application; you can email the form back to us when you apply and our team will collect it.

Closing date	Friday 29th November 2019
First round interviews (London)	Mid December 2019 and early January 2020
Agreement of the final shortlist	Tuesday 21st January 2020
Final interviews	Wednesday 12th February 2020





